Meet challenging demands on IT with VMware vSphere® with Operations Management™

A rapidly growing foodservice disposables manufacturer

The Waddington Group is a major global packaging manufacturer and marketer. The Group’s four divisions specialize in dinnerware, servingware, drinkware, and custom packaging products. They have 12 locations across North America and Europe, employing almost 2,500 people.

Experiencing explosive growth through expansion and acquisitions, The Waddington Group needed the centralized ability to scale to meet increasing demands of its mission-critical applications—without increasing IT resources.

Helping IT add value and not just infrastructure

Benefits Waddington Achieved with vSphere with Operations Management

- 80% reduction in time spent integrating backend systems
- 34% increase in data center efficiency
- 31% increase in storage capacity utilization
- Cost savings: Hardware, heating and cooling costs all reduced
- Reliable backup and recovery: VMware system allows testing of new applications in virtualized environment
- Increased visibility: “Single pane of glass” dashboard allows real-time data center management

“The organization has been crying out for quicker implementation of new applications. Using vSphere with Operations Management, we can bring up new virtual hosts and deploy applications much more rapidly than in the past.”

Paul Reed, IT Director, The Waddington Group

“The savings have allowed me to invest more budget in new technologies and new applications for the company.”

Paul Reed, IT Director, The Waddington Group

2,500 employees

12 locations in the US, Canada and Europe

Click here to learn more about the world’s leading virtualization platform.