GET THE FACTS ABOUT VIRTUALIZATION

Are you exploring the best way to get started with virtualization? Get the facts about the VMware approach and learn why 8 out of 10 companies choose VMware.

TOP REASONS WHY IT OWNERS CHOOSE TO VIRTUALIZE

- BUSINESS PROCESS IMPROVEMENT: 39%
- RETURN ON INVESTMENT: 39%
- IMPROVED SECURITY AND RISK MANAGEMENT: 38%
- REDUCTION IN OPERATIONAL EXPENSES: 37%

Source: ESG: Virtualization and Cloud Computing Move the SMB Market Forward, 2013

Did You Know That VMware Delivers...

- Faster Provisioning: 78% less time to provision new hosts than Hyper-V
- Lower Total IT Operating Costs: 91% lower than Hyper-V
- Simpler Management: 95% less time to provision new storage than Hyper-V

Source: Principled Technologies, Total Cost Comparison: VMware vSphere® vs. Microsoft Hyper-V, 2012

Purposes-Built Architecture

VMware is a leader in pure software-defined infrastructure architecture designed specifically for virtualization. Other providers use a general purpose OS with a much larger attack surface that potentially leads to a single point of failure.

Source: Principled Technologies, Total Cost Comparison: VMware vSphere® vs. Microsoft Hyper-V, 2012

VSPHERE DISK FOOTPRINT

<table>
<thead>
<tr>
<th></th>
<th>Windows Server 2012 Server Core version</th>
<th>5GB</th>
</tr>
</thead>
<tbody>
<tr>
<td>VMware VSPHERE</td>
<td></td>
<td>27</td>
</tr>
<tr>
<td>Microsoft HYPER-V</td>
<td></td>
<td>144MB</td>
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High Reliability

When we say VMware patches are virtually non-existent, we aren’t exaggerating.

Critical Security Patches Required From May 2012 to April 2013

<table>
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<tr>
<th></th>
<th>VMware VSPHERE PATCHES</th>
<th>Microsoft HYPER-V PATCHES</th>
</tr>
</thead>
<tbody>
<tr>
<td>VMware</td>
<td>27</td>
<td>270</td>
</tr>
<tr>
<td>Microsoft Hyper-V</td>
<td>95</td>
<td>29</td>
</tr>
</tbody>
</table>

Do you want to have to reboot your data center every Patch Tuesday?

Support for the Most Operating Systems

VMware supports more operating systems than any other virtualization platform. That means you have more flexibility and your investments are protected.

No. of Operating Systems Supported:

<table>
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<th></th>
<th>VMware: 95</th>
<th>Microsoft: 29</th>
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The Right Choice for Your Business

If you don’t already have VMware, stop using the other. VMware vSphere delivers the best solution, most flexibility and lowest TCO.

The Leader in Virtualization

When it comes to your virtualization platform, go with the leader consistently named as the leader by Gartner, IDC, InfoWorld, and other industry analysts and experts.

VMware Customers

More than half a million customers worldwide choose VMware.

Learn More at www.vmware.com/getthefacts

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