

VMware vSphere Essentials for Retail and Branch Offices

Transform your retail stores and branch offices into more agile, secure, and cost-effective businesses

More than one-third of business applications today reside outside the datacenter in remote locations.

These physical servers and desktops have traditionally been hard to manage, difficult to protect, and costly to maintain for a variety of reasons:

- **Lack of local IT:** New servers must be provisioned and shipped from headquarters, causing lengthy turnaround times for remote IT requests. The need for central IT staff to troubleshoot results in costly support trips and extended downtime, which directly affect business.
- **Lack of standardization:** Inconsistent hardware platforms make it difficult for central IT staff to support legacy applications, perform routine upgrades and maintenance, or meet rising demand for new applications in branches.
- **Limited space:** Remote sites are rapidly running out of space to accommodate new servers, and existing physical hosts at these sites are not efficiently utilized.
- **Limited budget:** Limited IT budget makes it prohibitive to invest in specialized business continuity solutions or redundant hardware for remote sites, and affordable options (like tape backup) are error-prone, labor intensive to maintain, and susceptible to theft or loss.

VMware is rapidly transforming the way organizations manage their retail and branch office IT infrastructures.

By extending VMware® beyond the datacenter, organizations gain increased visibility and control over IT resources in remote locations. VMware virtualization solutions deliver significant benefits for remote offices and branch offices (ROBO):

- **Agility:** Streamlined management and rapid provisioning from a single pane of glass.
- **Reliability:** Improved service levels, availability, data protection and platform security.
- **Efficiency:** Lowered IT hardware and operational costs with consolidation, centralization and standardization.

VMware provides a standardized deployment platform that reduces the cost and complexity of branch office management while delivering higher levels of flexibility, availability and data protection.

By virtualizing servers at the remote site and managing them centrally, organizations can leverage existing datacenter resources, reducing cost, effort and downtime. From a single pane of glass, administrators can deploy new servers and desktops in the form of virtual machines across thousands of sites in minutes, responding rapidly to business and customer needs.

New vSphere editions tailored for branch offices enable low-cost deployment with central management

VMware is launching two new VMware vSphere™ editions tailored for enterprises interested in virtualizing remote sites:

- **VMware vSphere Essentials for Retail and Branch Offices** offers a package solution for each of your branch offices to scale agility, security and efficiency across your organization.
- **VMware vSphere Essentials Plus for Retail and Branch Offices** provides a turnkey solution for complete business agility and continuity at all of your locations by adding high availability and data protection.

These editions offer the familiar functionality and price point of our Essentials bundles, but are better tailored for enterprise retail and branch office deployments. Both include VMware vCenter™ Server for Essentials and support central management from VMware vCenter Server Standard (purchased separately). For both, we offer our premier Gold and Platinum Support and Subscription (SnS) packages for these bundles.

VMware vSphere Essentials for Retail and Branch Offices is available for USD 495 per package and Essentials Plus for Retail and Branch Offices is available for USD 3,495 per package. Customers virtualizing a large number of branch offices will be eligible for discounts through the VMware Purchase Program (VPP). SnS is sold separately, and a minimum of one year is required. There is a maximum of three virtualized hosts per site, and a minimum initial order quantity of 10 packages.

Find out more

Visit <http://www.vmware.com/go/robo> for more details and information on how to purchase.

