

# Campus-wide Program

## Campus-wide Program FAQ

1. *What is the Campus-wide Program?*

The Campus-wide Program allows K-12 and higher education institutions as well as training hospitals to qualify for significantly discounted pricing on View Premier academic licenses. Concurrency rates apply when calculating the total licenses needed. A minimum purchase of 250 licenses is required in APAC, LATAM and EMEA and a minimum of 1000 licenses in North America and Latin America is required for campuses to qualify for this discounted pricing.

2. *When does this promotion go into effect and when does it end?*

This promotion will go into effect on January 1, 2011. This promotion ends on September 15, 2011.

3. *Which bundle is included as part of this offer?*

This offer is being extended on View Premier academic bundles. These bundles include View Manager with View Client for Local Mode, View Composer, vSphere, vCenter, vShield Endpoint, Workstation and ThinApp (client + packager). Applicable View product skus for this promotion are: VU4-PR100-CWP500-A, VU4-PR10-CWP500-A, VU4-PR100-CWP1K-A and VU4-PR10-CWP1K-A

4. *Is ThinApp standalone included as part of this offer?*

No-currently ThinApp stand-alone is not included as part of this offer. ThinApp (client and the packager) are included as part of the View Premier bundles that are being featured as part of this offer.

5. *Is there a minimum requirement for a campus in order to qualify for this offer?*

Campuses are required to sign up for a minimum of 1000 licenses in North America and 250 for all other regions. To note- in the two week period between 6/15 to 7/1 the current terms and conditions of the campus wide promo remain in place e.g. 1000 seat min for North America/ Latin America and 500 seat min for EMEA and APAC for View Premier academic bundles.

6. *What do you mean by a campus?*

- a) A school organized and operated exclusively for educational purposes, such as a k-12 school or district, a correspondence school, junior college, college, university, scientific or technical institution, which is accredited by associations recognized by either the Department of Education and/or the local Education Authority, and that teaches students as its primary focus.
- b) A hospital or healthcare organization with training or educational programs for the intent of teaching students qualifies for campus wide pricing program.
- c) An individual school site, collection of sites within a district or an entire district qualifies for campus wide pricing program



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- d) A departmental school within a larger university network qualifies for campus wide pricing Program. For Example: The Law School at Stanford University can have a separate Program from the Medical School or the undergraduate school at Stanford.
- e) The district, regional, or state administrative office of an entity described above, if the office is organized and operated **exclusively** for educational purposes.
- f) Any administrative office or Board of Directors that controls, administers, or is controlled by or administered by an entity described above may also participate.

7. *Can I use either basic or production service and support (SnS) as part of this deal?*

Yes-education customers under the Campus-wide Program can opt for one, two or three years of either basic or production level SnS. SnS is required with any purchase of qualifying View Premier licenses.

8. *How do I purchase the View Premier Licenses that are part of the Campus-wide Program?*

Contact your local VMware representative or VMware partners and resellers today. For more information, including pricing and a list of VMware Desktop Virtualization Competency Partners, refer to the How to Buy tab of <http://www.vmware.com/go/view> or contact VMware directly at 1-877-4VMWARE (outside of North America dial +1-650-427-5000).