



VMware and Intel deliver reliability, value, and ease of deployment in the dynamic data center. Customers yield the benefits of virtualization today while building a foundation that supports innovation and sustainable advantage into the future. The key to long-term success is a strong foundation.

efficiency & innovation

FOR VIRTUALIZATION

VMWARE AND INTEL: THE FOUNDATION FOR THE DATA CENTER

Many organizations embracing virtualization technologies are actively moving toward large-scale implementations. VMware and Intel bring the combined expertise to ensure infrastructure resources are designed, manufactured and optimized to handle current and continually evolving data center requirements. We are collaborating to introduce

innovative architectural hardware and software enhancements that provide customers with improved security, reliability, and manageability. Our close partnership efforts today will allow users to enjoy near native performance of applications running in virtualized environments in the future.

VMware Infrastructure 3 running on Intel-based platforms creates high performance virtualized

environments that meet today's needs and are designed from the start to accommodate the most demanding corporate data center requirements.

PERFORMANCE AND RELIABILITY

Our close engineering collaboration delivers a scalable, flexible infrastructure that can grow and change with your needs. VMware Infrastructure 3 combined with Intel's multi-core processor

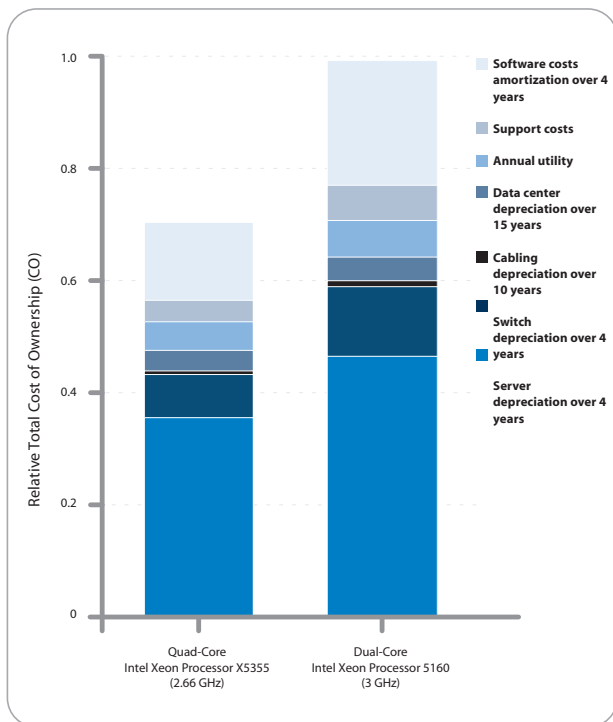
technology brings significant computing power and performance to virtualized environments without increasing footprint or power demands.

Customers benefit from the performance advantages of running VMware virtualization solutions on Quad-Core and Dual-Core Intel® Xeon® Processor-based servers. The availability of additional cores enables new usage models such as dedicated

processing resources for intrusion detection, security, system monitoring and management.

Quad-Core Intel® Xeon® processor-based systems combined with VMware Infrastructure 3 provide mainframe-like uptime through Intel's advanced server reliability features and VMware's High Availability feature, making this joint solution the foundation of a dependable IT infrastructure.

EFFICIENCY AND REDUCED OPERATING COSTS



Summary results of IT@Intel study of long term Total Cost of Ownership for server virtualization on Quad-Core Intel Xeon Processor vs. Dual-Core Intel Xeon Processor based servers.

An important goal of virtualization is to simplify IT, provide flexibility and reduce both short and long-term costs. VMware's experience and market leadership combined with Intel's industry leading technologies deliver a stable and efficient IT infrastructure that will help you reduce operating expenses.

- Achieve better virtual machine performance while lowering power consumption
- Maximize data center performance density and increase utilization by leveraging server virtualization with high performance, energy efficient multi-core processors

SUSTAINABLE COMPETITIVE ADVANTAGE

VMWare and Intel consistently deliver the key advantage of this partnership - efficiency through simplification. Data centers that deploy VMware solutions on Intel computing platforms realize the promises of virtualization – cost reduction, business continuity, responsiveness to the business, data center simplification and flexibility. The result: The ability to shift IT resources from running the business to improving the business, and driving to new levels of innovation and sustained competitive advantage.

Virtualization Advantages of VMware on Intel

Drive Business Responsiveness

- Improve Server Utilization
- Deliver More Proactive Support
- Adapt to Workload Change
- Improve Availability

Reduce Costs

- Reduce Ongoing Costs
- Lower Server Acquisition Costs
- Reduce Power Consumption and Heat
- Reduce (or Redeploy) IT Staff

Achieve Business Continuity

- Improve Back-Up/Disaster Recovery
- Ensure High Availability

Deliver Better Software Support

- Reduce Software Licensing Costs,
- Improve Legacy Applications Support

Implement IT Consolidation

- Reduce the Number of Servers
- Contain Server Sprawl
- Simplify IT Management
- Consolidate Applications