



## MEDIA BACKGROUNDER

### **Now In Beta, VMware Project Octopus Enables Effortless File Sharing, Deployed On-Premise or through VMware Service Providers**

#### **Overview:**

As a key component of the VMware end-user computing portfolio, the VMware Project Octopus beta will enable secure, data as a service to businesses of all sizes. VMware Project Octopus will empower IT organizations to provide employees with an easy and secure way to share data and collaborate with anyone from any device.

Deployed on-premise or accessed via a VMware service provider, VMware Project Octopus will provide the ability for IT to govern usage and set policies for data access and sharing within their organization or with external contributors. Policies and provisioning will be centrally managed via VMware Horizon Application Manager™, a centralized policy and entitlement engine that will broker user access to applications, virtual desktops and data resources. The result is a simple, seamless end-user experience when accessing work resources across private and public clouds on whatever device the user chooses.

Designed to integrate seamlessly with existing infrastructure (such as Microsoft Active Directory, VMware vSphere® and VMware View™), VMware Project Octopus can also extend to any legacy, software as a service (SaaS) or proprietary application via open APIs.

#### **VMware Project Octopus Features and Benefits:**

VMware Project Octopus will enable users to easily share data while providing administrators with full control over provisioning and policies.

- **Access from anywhere and any device** – With VMware Project Octopus, employees will have secure access to data on any device from any location, thereby increasing productivity. Employees will be able to easily access, share, manage, search and update files with people inside or outside of the organization. VMware Project Octopus will enable employees to access and share their data through the desktop (Mac or Windows), Web (Firefox, Safari, Chrome or Internet Explorer) or mobile sync clients (iPad, iPhone, Android smartphone or Android Tablet).
- **Full control for administrators** – IT administrators will have the ability to set and manage policies to govern access and usage on a group, user or global basis to determine storage (quota), external access and sharing, file retention and versioning. Moreover, every event is logged for auditing.
- **Flexible deployment options** – VMware Project Octopus will offer the choice of running securely in any private cloud, on-premise or in a service provider's cloud. Because it runs as a VMware vSphere appliance, VMware Project Octopus installs easily and takes advantage of all storage elasticity, security and business continuity of VMware vSphere.

#### **Availability:**

VMware Project Octopus beta will be available in Q2 2012 for qualified customer trials. For more information and an application form visit <http://vmwareoctopus.com>.

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## **Forward-Looking Statements**

This release contains forward-looking statements including, among other things, statements regarding the expected availability of VMware Project Octopus Beta, its expected features and capabilities and their benefits to end. These forward-looking statements are subject to the safe harbor provisions created by the Private Securities Litigation Reform Act of 1995. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to (i) our ability to integrate iTHC capabilities into our benchmarking services; (ii) adverse changes in general economic or market conditions; (iii) priorities, delays or reductions in information technology spending; (iv) competitive factors, including but not limited to pricing pressures, industry consolidation, entry of new competitors into the virtualization and cloud computing markets, and new product and marketing initiatives by our competitors; (v) our customers' ability to develop, and to transition to, new products and computing strategies such as cloud computing and desktop virtualization; (vi) the uncertainty of customer acceptance of emerging technology; (vii) rapid technological and market changes in virtualization software and platforms for cloud and desktop computing; (viii) changes to product development timelines; (ix) VMware's ability to protect its proprietary technology; and (x) VMware's ability to attract and retain highly qualified employees.. These forward looking statements are based on current expectations and are subject to uncertainties and changes in condition, significance, value and effect as well as other risks detailed in documents filed with the Securities and Exchange Commission, including our most recent reports on Form 10-K and Form 10-Q and current reports on Form 8-K that we may file from time to time, which could cause actual results to vary from expectations. VMware assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

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