



MEDIA BACKGROUNDER

VMware Horizon Workspace™: Manage your Employees, Not their Devices

Overview:

Announced Feb. 20, 2013, VMware® Horizon Workspace™ joins the VMware Horizon Suite™, alongside Horizon View™ 5.2 and Horizon Mirage™ 4, to simplify the end-user experience and reduce IT costs by combining data, applications and desktops into a single aggregated workspace, securely delivered on any device. For the administrator, the result is simpler, centralized, policy-based management. For the end user, this means freedom of mobility: anytime, anywhere access.

Horizon Workspace is architected for a dynamic and mobile workforce with an ever-changing list of applications and devices. IT administrators can allocate data, applications and desktops to end users instead of their devices, and end users can self-provision corporate applications and services to reduce the burden on IT. This enables a quick and responsive IT department that can deliver a workspace with the appropriate corporate assets based on end-user identity almost instantly. Horizon Workspace also enables companies to easily add new devices, users or applications without having to reconfigure the devices or endpoints. In addition, centralized management simplifies the enforcement and management of user policies so the entire solution is always safe and secure.

With Horizon Workspace, companies can securely deliver policy-driven data, applications and desktops to end users, simplify the end-user experience while reducing management costs and empowering their mobile workforce with the enterprise services they need.

VMware Horizon Workspace Features and Benefits:

Features in Horizon Workspace include:

- **Single End-User Workspace:** Provides easy access to enterprise files, applications and desktops through a single workspace that can be accessed from any device. Adding to the ease of use includes one-click access, single sign-on and self-service to applications.
- **Centralized IT Management:** Federated identity management with Active Directory integration enables IT administrators to centrally manage critical elements such as entitlement, policies and context from a single management console.
- **File Sharing:** Flexible anytime, anywhere access to corporate data and files means data is available online and offline, along with high-fidelity previews. Powerful online collaboration capabilities include document versioning, commenting, auditing and ability to share files with external users.
- **Enterprise-Grade Security:** Critical security features are included to safeguard corporate information such as endpoint registration and wiping, document sandboxing, mobile device encryption, application password policies and support for RSA multifactor authentication.
- **Integration with Horizon View:** Single sign-on access to virtual desktops is included in the workspace. End users can also leverage remote protocol to access their virtual desktop from any HTML 5 browser.

Pricing and Availability:

VMware Horizon Workspace is expected to be available in Q1 2013 and can be purchased independently or as a part of the entire VMware Horizon Suite platform.

VMware Horizon Workspace will be priced at \$150 per named user and will be available for purchase on www.vmware.com through VMware direct sales, or from the global community of VMware OEM and solution provider partners.

For more information, go to vmware.com/go/horizonworkspace.

Industry and Customer Support of VMware Horizon Workspace:

VMware

"A recent VMware survey of IT administrators revealed that the solutions in-market are inadequate with 76 percent of respondents saying they want a better collaboration tool. We developed VMware Horizon Workspace™ from the ground up with collaboration, security and scalability in mind — capabilities that are critical to supporting today's mobile workforce. VMware Horizon Workspace is the most comprehensive and integrated solution available on the market today from a trusted vendor with proven experience and reliability."

– Erik Frieberg, senior director of product marketing, End-User Computing, VMware

Jaguar Land Rover Automotive

"Remote, 'always on' operations are here today and here to stay. Instead of treating remote work styles as an exception, success at Jaguar Land Rover will mean designing systems and policies assuming that everyone is mobile, using multiple personal devices connecting over both local and global networks. It's a desktop vision we call 'Empowered User Computing', which describes the intersection of our virtualization technologies, management platform and the demands of client computing. VMware's Horizon™ Suite is at the heart of this capability. This will dramatically improve collaboration and productivity of our global workforce. Attention to the quality of user experience is a primary factor. If you improve access, you improve life for everyone."

– Gordon McMullan, acting chief technology officer, Chief Information Technology Office, Jaguar Land Rover Automotive

Columbia Sportswear Company

"VMware is transforming our application delivery and management approach regardless of the end-user device or location. The VMware Horizon™ Suite is allowing us to focus on policies and orchestration of IT services for a more efficient and cost-effective end-user solution. As the diversity of our environment increases, we can rely on the Horizon Suite to help us effectively manage end user access to corporate applications, services and content at scale."

– Suzan Pickett, manager, Systems Engineering, Columbia Sportswear Company

Vision Financial Markets, LLC

"As recent weather events, including super storm Sandy, have created a challenging IT environment for metro NYC-based financial sector firms such as ours, the need to create a bulletproof business continuity and DR solution is at the forefront of the attention of my team as well as other C-level executives in this industry. With the release of Horizon Suite, VMware has brought to the table what we believe to be an unparalleled combination of end-user computing management and deployment tools. For Vision, this suite of tools is not only on our 'Horizon,' it is destined to become one of the most important parts of our overall production-level business continuity solution."

– Eric Gaffin, CIO, Vision Financial Markets, LLC

University of Missouri-Columbia

"University campuses are implementing BYOD programs to reduce cost and increase faculty and students' choice. The mobile device management (MDM) route for securing these phones is not desirable because campus IT groups don't want to take on the liability and cost of managing the entire device."

VMware Horizon™ Workspace is certainly attractive because it allows campus IT groups to only manage the assets on the phone for services such as virtual classroom labs.”
– Prasad Calyam, assistant professor, University of Missouri-Columbia

###

VMware, VMware Horizon Suite, Horizon Workspace, Horizon Mirage and Horizon View are registered trademarks or trademarks of VMware, Inc. in the United States and other jurisdictions. All other marks and names mentioned herein may be trademarks of their respective organizations. The use of the word "partner" or "partnership" does not imply a legal partnership relationship between VMware and any other company.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding the potential benefits, planned features and expected availability of the VMware Horizon Suite and its expected benefits to customers and expectations of radically changing requirements for IT organizations. These forward-looking statements are subject to the safe harbor provisions created by the Private Securities Litigation Reform Act of 1995. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to: (i) adverse changes in general economic or market conditions; (ii) delays or reductions in consumer or information technology spending; (iii) competitive factors, including but not limited to pricing pressures, industry consolidation, entry of new competitors into the virtualization market, and new product and marketing initiatives by our competitors; (iv) our customers' ability to develop, and to transition to, new products and computing strategies such as cloud computing and virtualization of mobile devices; (v) the uncertainty of customer acceptance of emerging technology; (vi) rapid technological and market changes in virtualization software and platforms for cloud and desktop computing; (vii) changes to product development timelines; (viii) VMware's ability to protect its proprietary technology; and (ix) VMware's ability to attract and retain highly qualified employees. These forward looking statements are based on current expectations and are subject to uncertainties and changes in condition, significance, value and effect as well as other risks detailed in documents filed with the Securities and Exchange Commission, including our most recent reports on Form 10-K and Form 10-Q and current reports on Form 8-K that we may file from time to time, which could cause actual results to vary from expectations. VMware assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.