



## MEDIA BACKGROUNDER

# VMware View™ 5.1: Simplifying the Delivery of a Better Desktop for the Post-PC Era

### Overview:

Announced May 2, 2012, VMware View™ 5.1 and an updated portfolio of end-user computing solutions will continue to help IT organizations empower more agile, productive and connected businesses by enabling a better desktop for the Post-PC era.

Centralized and automated desktop management provided by VMware View 5.1 will enable the scalable management of tens of thousands of virtual desktops through a single console. VMware View reduces operational costs by as much as 50 percent<sup>1</sup> while increasing availability, reliability and security levels far beyond levels of traditional PCs.

Built on VMware vSphere®, the industry's most widely deployed virtualization platform, VMware View 5.1 will enable the industry's best end-user experience while simplifying IT management for large-scale deployments and reducing the total cost of ownership (TCO) associated with a virtual desktop infrastructure.

### VMware View 5.1 Features and Benefits:

Enhancements and new features in VMware View 5.1 include:

- **VMware View Storage Accelerator** – VMware View Storage Accelerator (formerly known as Content Based Read Cache) optimizes storage load and improves performance by caching common image blocks when reading virtual desktop images, helping to reduce overall TCO in VMware View deployments.
- **VMware View Composer Array Integration (VCAI)** – Offered in VMware View 5.1 as a Tech Preview, VCAI will leverage the native cloning abilities in the storage array to offload storage operations within a VMware View environment. As a result, VCAI improves provisioning speeds and management in View Composer and offers another solution for customers wanting to leverage other storage options.
- **VMware View Persona Management** – New in VMware View 5.1, VMware View Persona Management will extend to physical desktops, enabling IT organizations to preserve user settings across all Windows devices and streamline the migration from physical to stateless virtual desktops.
- **VMware vCenter™ Operations for VMware View** – Offered as a new add-on to VMware View, VMware vCenter Operations for VMware View will enable administrators to have broad insight into virtual desktop performance. Increased insight can empower administrators to quickly pinpoint and troubleshoot issues, optimize resource utilization and proactively address potential issues in real time.
- **VMware View Administrator Enhancements** – New performance enhancements to the administrator user interface will deliver faster response times for large-scale desktop environments in the tens-of-thousands. With VMware View 5.1, desktop provisioning with pre-created AD accounts simplifies the process and enhances compliance policy. Administrator enhancements also include editable locations for disposable disk drives.

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<sup>1</sup> IDC Research, "Quantifying the Business Value of VMware View," May 2011

- **RADIUS Support** – Support in VMware View 5.1 for RADIUS will enable greater choice for organizations looking to deploy two-factor authentication, while maintaining compatibility with existing choices.
- **New VMware View Clients** – Users will be able to connect to their VMware View desktop from a variety of mobile and fixed endpoints with updated clients for Mac, Windows and Linux desktops, thin or zero clients and Apple iPad, Android and Amazon Kindle Fire tablets. VMware View 5.1 with PCoIP® adapts to the end users' network connection to provide a high-quality, customized desktop experience over the LAN or WAN.
- **VMware View Media Services Enhancements:** VMware View 5.1 Local Mode will add multi-monitor support and expanded USB device compatibility, improving the user experience by enabling more peripherals to connect seamlessly into VMware View virtual desktops.
- **VMware View Administrator Language Support** – Globalization and localization of administrator UI provides a better experience for non-English speaking IT organizations and will enable greater adoption in additional markets. Languages will include French, German, Japanese, Korean and Simplified Chinese.

#### **Pricing and Availability:**

Available in Q2 2012, VMware View 5.1 is a family of products:

- **VMware View 5.1 Enterprise Edition:** Includes VMware vSphere 5 for desktops, VMware vCenter Server 5 and VMware View Manager 5, a flexible desktop management server enabling IT administrators to quickly provision and tightly control user access.
- **VMware View 5.1 Premier Edition:** Includes VMware vSphere 5 for desktops, VMware vCenter Server 5, VMware View Manager 5, VMware View Client with Local Mode, VMware ThinApp® 4.6, VMware View Composer and VMware vShield Endpoint™ to enable integration of offline capabilities, image management optimization, application virtualization and centralized anti-virus protection with virtual desktop delivery and management.

Offered in increments of 10 or 100 licenses, VMware View 5.1 Enterprise Edition will be priced at \$150 per concurrent connection and VMware View 5.1 Premier Edition will be priced at \$250 per concurrent connection. VMware View will be available for purchase on [www.vmware.com](http://www.vmware.com), through VMware direct sales, or from the global community of VMware OEM and solution provider partners. For more information, go to <http://www.vmware.com/products/view/>.

#### **Industry and Customer Support of VMware View 5.1:**

##### **VMware**

“VMware understands that businesses must respond quickly to customer demands in order to adapt to markets and competition. Your computing environment should be just as responsive to the users who make it all happen. VMware View™ 5.1 is optimized to give businesses the agility they require. Whether online, offline or roaming and on whatever platform flavor of the month, we are dedicated to delivering the best end-user experience.” – *Vittorio Viarengo, vice president, End-User Computing, VMware*

##### **BlueCross BlueShield of Kansas City**

“Deployed throughout our healthcare system, VMware View has streamlined our IT operations and is providing a superior mobile experience to our workforce. In comparison to our previous environment, VMware View just worked right out of the box.” – *Joe Blank, Lead Systems Administrator, BlueCross BlueShield of Kansas City*

## **Foley and Lardner LLP**

“VMware View™ is a key component of our Bring Your Own Device (BYOD) program with more than 1,200 virtual desktops in production today and we expect to have 2,000 deployed by the end of the year. Today, our lawyers and staff can access their virtual desktops at the office on thin clients, in the courtroom on their iPads or anywhere on their personal PCs. As we look beyond desktops, we see an opportunity to offer our employees a secure way to access their applications, share data and collaborate from any device based on the VMware end-user computing portfolio.” – *Linda D. Sanders, chief information officer, Foley and Lardner LLP*

## **Seven Corners, Inc.**

“As a small business, the effect that implementing VMware View™ has had on our workforce efficiency cannot be underestimated. The value was so instantaneous, we bypassed pilot and went into full rollout mode. Since our employees are no longer tied to a single physical computer, they are able to maximize productivity from wherever they are, on whatever device they choose. As a provider of travel services, it is very effective to tell potential Seven Corners customers that they can access our platform if they have Internet access and something smarter than a coffee cup.” – *George L Reed II, chief information officer, Seven Corners, Inc.*

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## **Forward-Looking Statements**

This release contains forward-looking statements including, among other things, statements regarding the expected availability of VMware View 5.1, its expected features and capabilities and their benefits to end users. These forward-looking statements are subject to the safe harbor provisions created by the Private Securities Litigation Reform Act of 1995. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to (i) our ability to integrate iTHC capabilities into our benchmarking services; (ii) adverse changes in general economic or market conditions; (iii) priorities, delays or reductions in information technology spending; (iv) competitive factors, including but not limited to pricing pressures, industry consolidation, entry of new competitors into the virtualization and cloud computing markets, and new product and marketing initiatives by our competitors; (v) our customers’ ability to develop, and to transition to, new products and computing strategies such as cloud computing and desktop virtualization; (vi) the uncertainty of customer acceptance of emerging technology; (vii) rapid technological and market changes in virtualization software and platforms for cloud and desktop computing; (viii) changes to product development timelines; (ix) VMware’s ability to protect its proprietary technology; and (x) VMware’s ability to attract and retain highly qualified employees.. These forward looking statements are based on current expectations and are subject to uncertainties and changes in condition, significance, value and effect as well as other risks detailed in documents filed with the Securities and Exchange Commission, including our most recent reports on Form 10-K and Form 10-Q and current reports on Form 8-K that we may file from time to time, which could cause actual results to vary from expectations. VMware assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

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