Gone are the days of client/server computing where Windows ruled the day and end users were tasked to do their work from one device and one location.

Today, end users are leveraging new types of devices for work, accessing Windows applications alongside non-Windows-based applications and are more mobile than ever.

**CHANGING WORK STYLES**

When will the enterprise go with 100% laptop and mobile computing? CIOs revealed their enterprises:

- **10%** Already there
- **40%** By 2016
- **20%** By 2020
- **30%** Do not know

38% of companies expect to stop providing devices to workers by 2016.*

Only 15% of companies will never provide any BYOD option.*

The remaining 40% of companies will offer both styles of programs.*

As of February 2014, **30% of Windows desktops** still run Windows XP.**

*2020 (projected) 2014 (current)

**IT Admin**

Persona

App sets

App sets

App sets

OS

Virtualized Desktops Remoted Anywhere

Image Synced to Laptop

Managed Container on Personal Laptop

Unified Workspace

**SUPPORT FOR PHYSICAL AND VIRTUAL**

**PRODUCE**

**DELIVER**

**CONSUME**

As of February 2014, 30% of Windows desktops still run Windows XP.**

*Gartner, Bring Your Own Device: The Facts and the Future, David Willis, April 11 2013 **NetMarketshare.com March 2014
WHAT VMWARE® HORIZON 6™ GIVES YOU

Desktop and Application Virtualization: A single platform to deliver Windows desktops and applications to end users

Unified Workspace: A single place for users to securely access Windows apps and web based services

Optimized for SDDC: Ability to leverage Software Defined Data Center (Graphics, storage, security, management)

Unified Image Management: Centrally manage virtual, physical and cloud-hosted Windows images to streamline management, reduce costs and maintain compliance

Closed Loop Management: End-to-end management and automation

Hybrid Delivery: Choose from an array of on premise or cloud based deployment options

HORIZON 6 PRESENTS THE BEST USER EXPERIENCE:

Horizon 6 allows IT to securely deliver Windows desktops, applications and online services to end users across virtual, physical and BYO devices.

With Horizon 6, IT can deliver desktops and applications to end users through a unified workspace with Blast Performance to enable consistently great experiences across devices, locations, media, and connections.

Blast Adaptive UX creates an optimized experience anywhere through HTML or PCoIP

Blast Multimedia provides high-performance multimedia streaming for rich user experience

Blast Local Access allows access to local devices such as USB, and device peripherals

Blast 3D gives users rich virtualized graphics, delivering workstation-class performance

Blast Unity Touch is an intuitive user experience, providing the best Windows experience on a touch device

Blast Live Communications enables fully optimized unified communications and real-time audio-video support
A SECURE, UNIFIED WORKSPACE:
ONE LOGON | ONE EXPERIENCE | ANY DEVICE

HORIZON 6 NOW INCLUDES SUPPORT FOR:

- Unified image management of physical and full clone virtual machines
- VMware’s vSAN technology drives down storage costs for desktop workloads
- Multi datacenter cloud pod architecture
- Optimize the health, availability, performance, and efficiency of desktop services with VMware’s vCenter Operations Manager
- New application and in-guest metric capabilities to identify and prioritize problems affecting multiple users
- Cloud orchestration automated provisioning of desktops, applications, and data

THE FOLLOWING WILL BE ACCESSED FROM ONE UNIFIED WORKSPACE:

Virtual Desktops
Saas and Web Based Apps
Citrix Virtualized Apps
Packaged ThinApp
Hosted RDS Apps

"Mobile-centric trends and technologies increasingly define the client environment and the core end-user app and experience."
- GARTNER*

*THE TOP 10 STRATEGIC TECHNOLOGY TRENDS FOR 2014, DAVID W. CEARLEY; 19 FEBRUARY 2014

HORIZON LEVERAGES VMWARE’S BEST OF BREED DATA CENTER TECHNOLOGY:

Horizon 6 extends the power of virtualization with virtual compute, virtual storage, and virtual networking and security to drive down costs, enhance the user experience, and deliver greater business agility.
Horizon DaaS, built on vCloud Hybrid Service, simplifies the delivery of Windows desktops and applications as a cloud service, to any device, anywhere, at an affordable price.

WHAT MAKES HORIZON DAAS DIFFERENT?

- **Fast & Flexible**: Easy to try & easy to buy. Get desktops immediately when needed
- **No CapEx**: All OpEx. No upfront costs
- **No Operational Skills Needed**: Consume desktops as a monthly subscription service
- **Security**: Integrated security, control, and support with a 99.9% SLA
- **Hybrid**: cloud flexibility lets you balance business-owned and public cloud-based infrastructure

“Cloud and mobile are two tightly linked forces, with the cloud becoming the major delivery vehicle and “remote brain” for these devices.”

- **GARTNER**

  *THE TOP 10 STRATEGIC TECHNOLOGY TRENDS FOR 2014, DAVID W. CEARLEY; 19 FEBRUARY 2014*

Business process owners, line of business (LOB) managers, application managers and senior IT managers need to use the hybrid IT model to reinvent business processes as part of their digital business strategies.

- **GARTNER**

  *THE TOP 10 STRATEGIC TECHNOLOGY TRENDS FOR 2014, DAVID W. CEARLEY; 19 FEBRUARY 2014*

THE HORIZON FAMILY DELIVERS DESKTOPS AND APPLICATIONS AS A SERVICE FROM ANY CLOUD.

By securely delivering Windows desktops, applications and online services to end users through a unified workspace with closed-loop manageability and hybrid brokering, Horizon allows IT to deliver and protect Windows resources users want, across private, public and hybrid clouds, at the speed they expect, with the efficiency business demands.

vmware.com/go/horizon