

# VMware ThinApp™ Plan and Design Services

Simplify and streamline application virtualization deployment

## AT A GLANCE

VMware ThinApp™ Plan and Design service provides a comprehensive architectural design to help IT organizations deliver a seamless transition to desktop delivered as a service.

## Design for application virtualization success

*Get it right the first time with a comprehensive architectural design of VMware ThinApp for your application virtualization implementation*

Enterprises and IT departments today face an ever increasing challenge to increase freedom and flexibility for end users while providing IT organizations with the centralized management needed to lower costs and increase security and control.

Application virtualization using VMware ThinApp can help IT organizations meet these challenges and enable IT administrators to quickly deploy, efficiently manage and upgrade applications without risk to accelerate desktop value.

Unlike server virtualization projects that are limited to the datacenter, desktop virtualization directly affects end users across an organization. Successful end user computing virtualization projects depend on end user satisfaction. Dissatisfied end users can stall adoption and flood IT departments with support requests.

To foster the success of your application virtualization projects, you need to start with a clear understanding of your business and end user desktop computing requirements, which applications are suitable for virtualization and which ones are not. With that information, a comprehensive architectural design of VMware ThinApp will help you implement this groundbreaking technology seamlessly, build confidence and support among end users, and allow you to fully realize the benefits of application virtualization.

### VMware ThinApp Plan and Design Service

The VMware ThinApp Plan and Design Service enables organizations to better structure, deploy, manage, and optimize desktops by developing and documenting an infrastructure design to support a production deployment of ThinApp.

VMware Professional Services' in depth VMware ThinApp experience and understanding of desktop and application virtualization offer you the opportunity to:

- Accelerate rollout and mitigate risk with detailed design and planning documents, including a configuration blueprint built for your environment
- Create an overall application virtualization strategy to simplify application deployment and management
- Learn best practices relating to the operational use of ThinApp

Specifically, the engagement includes:

- A knowledge transfer workshop for up to five participants.
- Discovery and documentation of both business and technical requirements for application virtualization.
- Architectural design and configuration specifications for Capture and Build workstations, network file share repositories, and Active Directory infrastructure components for a VMware ThinApp implementation.
- Build and configuration specifications for your Capture and Build workstations, network file share repositories, and Active Directory infrastructure components.
- Integration methodology for incorporating ThinApp into your existing application deployment methodology.
- Installation and configuration validation test plans

## About VMware Professional Services

VMware Professional Services, the largest services organization of experienced IT professionals focused solely on virtualization, provides industry-leading consulting, education, and technical account manager services that enable customers to transform IT environments through virtualization and realize greater value from flexible, agile IT service delivery models sooner, with less risk.

- Standard procedures for common activities such as creating an application package, associating an Active Directory security group to an application, and deploying application packages to end users.

On conclusion of the engagement, VMware consultants will provide next step recommendations for the adoption of application virtualization as the standard for application deployment within your organization.

### VMware Approach

Our approach to architecture design considers availability, performance, scalability, security, manageability, cost and compliance. Finding the right balance that meets customer requirements within time and cost constraints is a key benefit of using an experienced virtualization architect.

ACTIVITY	DESCRIPTION
Project Planning	A pre-engagement planning call with Customer to review: <ul style="list-style-type: none"> <li>• Project schedule</li> <li>• Team members</li> <li>• Technical and system requirements</li> </ul>
Engagement Kickoff	Onsite meeting to review: <ul style="list-style-type: none"> <li>• Purpose of engagement,</li> <li>• Delivery approach</li> <li>• Time and effort requirements</li> <li>• Timelines, milestones and deliverables</li> </ul>
Design Enablement Knowledge Transfer Workshop	Workshop to provide team members with a conceptual understanding of VMware ThinApp and the unique architectural decisions for application virtualization that impact deployment methodology. Provides baseline knowledge required to discuss and make decisions throughout the design process.
Design Creation	Design activities that convert customer business and technical goals and requirements into an architectural design ready for deployment. Deliverables include: <ul style="list-style-type: none"> <li>• VMware ThinApp Architecture</li> <li>• VMware ThinApp Build and Configuration Guide</li> <li>• VMware ThinApp Test Plan</li> <li>• VMware ThinApp Standard Procedures</li> </ul>
Wrap-up session	Final presentation that summarizes the findings and recommendations made during the engagement.

### Scope and Pricing

A typical Plan and Design engagement will range from two to four weeks, and is priced on a time and materials basis.

### Get Started Today

For more information about VMware Professional Services, visit [www.vmware.com](http://www.vmware.com) or contact your local VMware representative.

