



VMware vCenter Product Family

The most trusted and complete solutions for managing service levels in virtualized environments

AT A GLANCE

The VMware vCenter™ Product Family, the most complete solutions for managing service levels of dynamic IT infrastructure, simplifies management and dramatically reduces IT operating costs. The VMware vCenter Product Family allows IT staff to rapidly provision new services, ensure user-defined service levels and reduce the cost and complexity of management.

BENEFITS

- Provides a proven, reliable management platform for your virtual infrastructure.
- Delivers the broadest and deepest capabilities for managing IT as a service.
- Establishes the foundation for managing services across the private cloud.
- Enables end-to-end management across the physical and virtual datacenter.

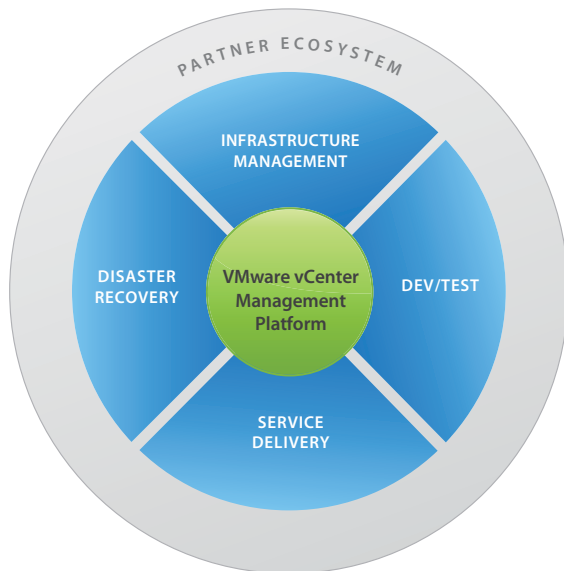
Manage IT Service Levels for Better Business Outcomes

VMware aims to bring a new level of simplicity to IT—from how end users request services to how IT delivers service levels—with dynamic, flexible and reliable IT infrastructure. This transformation positions IT as a service provider with the ability to seamlessly interact with end users, clearly understand and manage their expectations, ensure infrastructure delivers, and transparently allocate costs for services delivered. While the notion of service level management is not new, VMware virtualization brings unique enablers to make these aspirations reality.

The VMware vCenter™ Product Family is a comprehensive set of capabilities for managing IT services across dynamic, virtualized infrastructures. The VMware vCenter Product Family uniquely leverages the power of virtualization and the capabilities of the VMware vSphere™, the industry’s leading virtualization platform, to automate the administration of datacenter operations, delivering dramatically simpler and more effective management and significantly reducing IT operating expenses.

Together with VMware vSphere the VMware vCenter Product Family delivers efficiency, control and flexibility to virtual infrastructure management.

- **Operational efficiencies and savings.** VMware vSphere delivers embedded management capabilities for hands-free workload balancing, high availability, zero downtime maintenance and more. The VMware vCenter Product Family builds on these core platform innovations with policy-driven automation of provisioning, monitoring and capacity, and change and incident management, reducing or eliminating tedious day-to-day management tasks and dramatically increasing the productivity of administrators.
- **Breadth of offerings.** With its broad set of capabilities, the VMware vCenter Product Family enables organizations to efficiently manage the critical IT processes required to support a growing virtual datacenter, while ensuring service levels to the business. Automated provisioning, capacity and configuration management help drive greater consistency, predictability and control across the environment. Application performance management provides insight and helps guarantee service levels to end users. Service catalogs, chargeback, and policy-driven self-service management enable IT to streamline service delivery to constituents.



Building on the foundation of the vCenter management platform, the VMware vCenter Product Family provides functionality for four core areas of management in the virtual datacenter: infrastructure management, disaster recovery, dev/test, and service delivery.

- **The flexibility to respond quickly to business demands.** The VMware vCenter Product Family enables IT infrastructure managers to say “Yes” to requests from their business counterparts. IT tasks that typically take weeks or months can now be accomplished in mere minutes; infrastructure can be provisioned and service levels managed with unprecedented automation. This

new degree of flexibility removes task backlogs, providing more freedom to pursue strategic initiatives.

- **End-to-end management.** The VMware vCenter Product Family integrates seamlessly with your existing systems management tools, enabling you to achieve reliable end-to-end management across the physical and virtual datacenter, without having to replace existing tools and skill sets.

How does the vCenter Product Family Deliver Value to the Enterprise?

With the VMware vCenter Product Family, IT organizations are even better able to fulfill their mission to quickly deliver business-critical IT services, ensuring user-defined levels of availability and reliability while reducing capital and operating costs.

The foundation of the VMware vCenter Product Family is VMware vCenter Server, the industry's most advanced virtualization management platform and the central management server for organizing, monitoring and configuring an IT environment through a single interface. Used daily by tens of thousands of customers worldwide, VMware vCenter Server has become the proven management platform at the heart of the virtual datacenter, and the only choice for centrally managing services across the private cloud.

VMware vCenter Product Family provides functionality for four core areas of management in the datacenter: Infrastructure management, disaster recovery, dev/test, and service delivery management.

vCenter for Infrastructure Management

vCenter Lifecycle Manager

VMware vCenter Lifecycle Manager provides a service catalog of virtual machine configurations to automate provisioning tasks and standardize the way virtual machines are requested, deployed and decommissioned. Lifecycle Manager helps IT administrators deploy virtual infrastructure more broadly, gain more control and visibility, and optimize resource utilization for greater ROI.

vCenter CapacityIQ

VMware vCenter CapacityIQ guarantees the efficiency and predictability of virtualized datacenter or desktop infrastructure capacity, ensuring an optimal balance between business demand and IT supply. CapacityIQ empowers IT users with the capacity insight and intelligence to effectively and efficiently analyze, forecast and plan their capacity needs.

vCenter AppSpeed

VMware vCenter AppSpeed enables VI administrators to ensure performance levels for virtualized multi-tier applications. AppSpeed is designed to measure the latency experienced by the application end users, and correlates that latency to the different tiers of the underlying physical and virtual infrastructure.

vCenter for Disaster Recovery

vCenter Site Recovery Manager

VMware Site Recovery Manager makes disaster recovery rapid, reliable and manageable by providing leading disaster recovery management and automation for virtualized environments. Site Recovery Manager simplifies the setup of recovery procedures, enables non-disruptive testing of recovery plans, and automates failover when failures occur.

vCenter for Dev/Test

vCenter Lab Manager

VMware vCenter Lab Manager provides on-demand access and automated management of the internal cloud for dev/test. Application owners, development and test, support and training teams can provision and manage application environments through a self-service portal under IT control. Lab Manager enables higher service levels, faster time to delivery and simplified IT administration.

vCenter for Service Delivery

vCenter Chargeback

VMware vCenter Chargeback enables accurate cost measurement, analysis and reporting, allowing VI administrators to understand costs associated with virtualized workloads, and create cost transparency and accountability with business owners. It gives administrators the ability to build flexible cost models based on organizational units and existing structures within VMware vCenter Server.

Find Out More

For information on the VMware vCenter Product Family or to purchase VMware products, call 1-877-4VMWARE (outside of North America dial +1-650-427-5000), visit www.vmware.com/products, or search online for an authorized reseller.