Cloud-Based Disaster Recovery

Protecting Your Business Has Never Been Easier or More Affordable
Every company understands the importance of having a disaster recovery plan in place. Yet nearly 60% of businesses don’t have a DR plan in place at all.

Source: Drivers for the Growing Adoption of Cloud-Based Disaster Recovery, 451 Research, January 2015
What keeps most companies from implementing a DR plan?

Typically it’s the **HIGH COST** and **COMPLEXITY** of traditional disaster recovery solutions.

*Source: Drivers for the Growing Adoption of Cloud-Based Disaster Recovery, 451 Research, January 2015*
“A solution like vCloud Air allows us to look at a real disaster scenario, where something really catastrophic happens at the campus, and we use it to keep certain critical databases, including all the access tools around them, in a farther-away location.”

– Michael Bletsas, Director of Computing MIT Media Lab
Cloud-based disaster recovery offers CLEAR ADVANTAGES.

According to a recent survey, 70% of businesses will pursue cloud-based disaster recovery in the next 12-18 months.

Source: Drivers for the Growing Adoption of Cloud-Based Disaster Recovery, 451 Research, January 2015
What ranks as the **TOP MOTIVATORS** for using cloud-based disaster recovery?

- **LOW COST**: 59%
- **EASE OF USE**: 52%
- **COMPATIBILITY**: 48%

Source: Drivers for the Growing Adoption of Cloud-Based Disaster Recovery, 451 Research, January 2015
TOP 3 WAYS

to use cloud-based disaster recovery:

1. **AVOID** building a secondary site
2. **IMPLEMENT, enhance or replace** a traditional DR solution
3. **PROTECT** remote offices or departments
"We needed a strategic disaster recovery plan consistent with our on-premises infrastructure, and VMware vCloud Air Disaster Recovery provides that seamless connection and dependable recovery, increasing business resiliency with minimal investment."

– Murray Bognovitz, Director of Information Technology, San Francisco Ballet
Are all of your business-critical applications and data protected?

VMware vCloud® Air™ Disaster Recovery provides simple, affordable protection for your vSphere environment.

“For National Physician Services, vCloud Air Disaster Recovery has been scalable, responsive and cost effective.”

– Bryan Graven, CEO National Physicians Services
With vCloud Air Disaster Recovery, you’ll gain scalable disaster recovery protection capacity in the cloud that’s:

**SIMPLE**
Easy to set up and manage

**ECONOMICAL**
High level of self-service capabilities, minimal configuration and user training

**RESPONSIVE**
Quickly scale up protection of onsite applications, by tier and on demand

**COMPATIBLE**
Native cloud-based disaster recovery capabilities for vSphere environments
vCloud Air Disaster Recovery

LEARN MORE.
DOWNLOAD THE EBOOK:

A Guide to Disaster Recovery in the Cloud