TOP 5 Reasons to Choose vCloud Air
Did you know that according to an IDC survey, **70% OF BUSINESS AND IT DECISION-MAKERS BELIEVE THAT HYBRID CLOUD IS VERY IMPORTANT TO THEIR SUCCESS?**

And when asked what is most critical to launching a successful cloud strategy, their most common answer is integration with non-cloud resources.

Source: Successful Hybrid Clouds Depend on Collaborative Business and IT Management, IDC, 2014
IT’S CLEAR:
Hybrid cloud has become business-critical. But not all hybrid clouds are created equal.
VMware vCloud® Air™, a hybrid cloud service built on the trusted foundation of vSphere®, provides:

A SEAMLESS EXTENSION OF ON-PREMISES INFRASTRUCTURE TO THE CLOUD that enables APPLICATION AND DATA MOBILITY while RETAINING CONTROL via existing people, processes, tooling, and automation.
Unlike many other so-called hybrid clouds, vCloud Air is a true hybrid cloud, with 5 powerful advantages.

"With vCloud Air, we can now seamlessly move data and applications freely across private and public cloud environments. We can continue to drive innovation: new ways of doing business supported by new uses of technology. I can now create a full hybrid cloud model based on a technology I know and trust."

—Kevin Turnbull, Head of IT, Bluefin Solutions
ADVANTAGE #1
Run both new and existing applications.

vCloud Air supports more than 5,000 applications and 90-plus operating systems certified to run on vSphere.

So you can run your existing applications in the cloud—no changes required.

“The ability to have vCloud Air be a transparent extension of our VMware environment allows us to prototype new applications internally and then deploy them to vCloud Air with a push of a button.”

—David Ackerman, Director of Technology, Perforce Software
ADVANTAGE #2
Replicate your existing network.

You can stretch your layer 2 and/or layer 3 networks from your data center to vCloud Air—without reconfiguration.

Simply configure your firewalls and network as if they were in your own data center—and replicate the network your applications need to operate.

“With vCloud Air, we were able to extend our network on demand, which gave us an amazing level of flexibility and control.”

—Daniel Lewandowski, IT Manager, Carisbrooke Shipping Ltd.

Carisbrooke Shipping
ADVANTAGE #3
Use your existing management tools.

Extend the VMware management tools you already use into the cloud—to streamline the administration and consumption of resources across your onsite vSphere environment and vCloud Air.

No new training, new skills, or new processes required.

“We chose VMware at Columbia because we needed a flexible platform that was open and that would integrate with the tools that our business and our developers use in their day-to-day lives.”

—Tim Melvin, Director of Global Infrastructure, Columbia Sportswear
The common vSphere platform provides 100% compatibility. No rewrites or recoding.

Seamless workload portability and migration enable moving applications and workloads from onsite to the cloud and back again as needs change.

“With VMware vCloud Air, we’re able to migrate workloads and data sets seamlessly from our VMware vSphere®-based private cloud environment to the public cloud with very minimal engineering and administration interaction from our IT team.”

—Coby Holloway, Vice President, Cloud and Business Transformation Services, SAIC
Leverage your existing onsite IT policies to meet your specific security, compliance, and control requirements.

Protect your on-premises data and application components in the cloud with the same level of confidence you have with your existing VMware environment.

“We needed a system that would be aboveboard when it comes to security. The fact that vCloud Air has an ISO certification as well as a HIPAA/HITECH certification and they’ll sign a BAA—that gave us a high degree of comfort.”

—Shon Barrier, VP Information Technology Services, Iatric Systems
5 Ways to Get Started with vCloud Air

1. **Develop and Test Faster**—in a cloud environment that perfectly mirrors your onsite vSphere environment

2. **Extend Existing Applications**—and run in the cloud to free up onsite IT resources for more business-critical projects

3. **Implement Disaster Recovery**—with flexible terms at a price you can afford

4. **Create Mobile and Web Applications**—with seamless integration to onsite service dependencies

5. **Development Operations**—improve app/dev productivity and quality
vCloud Air

Write, deploy, and manage applications in the cloud, relying on the same underlying vSphere technology and support that you know and trust.

“VMware vCloud Air has been a total game-changer for our company, and I think it’s going to be a total game-changer for the entire industry.”

—Shawn Wiora, Chief Information Officer, Creative Solutions in Healthcare

Learn more at vcloud.vmware.com