Mind the Gap

Every business wants to protect its operations from downtime and loss of data. But with so many applications, systems, and data to protect than ever before, it’s challenging for businesses—and the technology that supports it—to stay on top of it all. Modern businesses face many challenges when it comes to disaster recovery (DR). To put it simply, businesses are at risk.

1/3 of companies lost 1 or more critical applications, VMs, or data files for hours at a time
3 OUT OF 4 companies worldwide are in danger of failing to recover from a disaster/outage
31% of companies lost 1 or more critical applications, VMs, or data files for hours at a time
28% of cloud-based DR users test at least once a month
47% of companies say the recovery process of business services—even simple applications—is not complete
40% of companies lack the skills to effectively plan for and test DR
80% of businesses consider the ability to protect all of their applications and data as the primary business benefit of cloud-based DR

Mind the Gap

Cloud-based disaster recovery can help you bridge these gaps.

Without Cloud-based DR

With Cloud-based DR

TIME

+ 60 minutes rest after a disaster on average

FASTER RECOVERY

Nearly 70% of businesses cite faster recovery as the number one advantage of cloud-based DR.

MONEY

+ $155K of costs incurred on average

OVERALL COST SAVINGS

Eliminates secondary or tertiary data center investments and ongoing maintenance. Reducing overall DR costs for the first year of cloud-based DR for 68% of businesses.

DATA

+ 100s of hardware failures/year

ENHANCED RELIABILITY

Can dedicate up to 15% of site to DR. 95% of businesses will pursue cloud-based DR in the next 12-18 months.

DR COVERAGE

31% of companies lost 1 or more critical applications, VMs, or data files for hours at a time

RECOVERY

FASTER

REDUCTION

Éliminates secondary or tertiary data center investments and ongoing maintenance. Reducing overall DR costs on average for 1 hour of downtime on average

OVERALL COST SAVINGS

185K

CUSTOM RECOVERY POINT OBJECTIVES

from 15 minutes to 24 hours

ENHANCED RELIABILITY

1 OUT OF 4 companies indicate a disaster coverage gap from a data center disaster

3 OUT OF 4 companies worldwide are in danger of failing to recover from a disaster/outage

GAP 2

TIME

GAP 1

DATA

GAP 3

DR PREPAREDNESS

GAP 4

EASIER DR READINESS

Built-in advanced features for disaster planning, protection, and recovery
21% of businesses test their DR plans
36% of businesses tested their DR plans in the past 12 months

Bridge the Gaps in DR

VMware vCloud® Air™ Disaster Recovery

VMware vCloud® Air™ Disaster Recovery can help you bridge these gaps.

Simple

Easy to set up, deploy, and manage

Effortless integration with other cloud services, self-service configuration and automation

Innovative testing of recovery options using built-in advanced features for disaster planning, protection, and recovery

Comprehensive

Ready to start protecting your data and native applications in the cloud from natural and man-made disasters.

Cloud-based disaster recovery can help you bridge these gaps.

For more information on vCloud Air Disaster Recovery, visit vmware.com/go/protectyourapps

Reliability

5 OUT OF 4 companies indicate a disaster coverage gap from a data center disaster

3 OUT OF 4 companies worldwide are in danger of failing to recover from a disaster/outage

21% of businesses tested their DR plans
36% of businesses tested their DR plans in the past 12 months