

## MEDIA BACKGROUNDER

### VMware Brings Cloud Management to Small and Midsize Business with VMware Go™ Pro

*New, comprehensive cloud service will help SMBs consolidate, control, and secure IT infrastructure*

#### Overview

[Announced Oct. 12, 2010 at the VMworld 2010 Europe conference in Copenhagen](#), VMware Go™ Pro Beta is a comprehensive cloud service that will make it easy for small and midsize businesses (SMBs) to consolidate servers, control assets and secure their IT infrastructures.

VMware Go Pro, developed in partnership with Shavlik Technologies, will simplify the server virtualization process for customers who are new to virtualization. It will also streamline patch and software asset management so SMBs can quickly and easily secure their infrastructure, minimize vulnerabilities and maintain compliance. By simplifying IT management, VMware Go Pro will increase IT efficiency so that SMBs can focus on high-value initiatives instead of routine tasks, while securing IT infrastructure to keep business running smoothly.

#### Features & Benefits

VMware Go Pro will streamline IT management for SMBs so they can focus on strategic business needs:

- **An easy onramp to virtualization** – VMware Go Pro will provide a Web-browser interface and an intuitive wizard to guide users of all experience levels through the installation and setup of VMware vSphere™ Hypervisor. With built-in configuration templates, converter tools and compatibility checks, VMware Go Pro takes the guesswork out of virtualization. VMware Go Pro will make it easy for customers to create virtual machines by choosing from several options: Using the VMware PV2 Converter tool to leverage the configuration of an existing physical server, creating a new VM, installing pre-packaged virtual appliances or migrating existing VMware Server VMs to the more scalable ESXi platform.
- **Secure physical and virtual infrastructure** – Keeping patches up to date is critical to ensuring the security of IT infrastructure, however, patch management can be complex and resource-intensive for SMBs. VMware Go Pro will include a simple and affordable patch management solution specifically designed for these customers. VMware Go Pro can scan both physical and virtual machines, checking for missing patches of all types. It can also apply patches to all or selected “at-risk” machines and allow users to specify reboot options if appropriate.
- **Control software inventory and licenses** – As the number of applications and devices in the typical SMB rises, tracking and managing software licensing and usage can become challenging. VMware Go Pro helps customers maintain control of their software inventory. It will be able to scan physical and virtual machines for software titles, so IT knows exactly what exists and is in use in their environment. VMware Go Pro also will enable users to create software license descriptions (consisting of the number of licenses, license key(s), and expiration date) and then assign them to software titles to track usage and ensure compliance.

#### Pricing & Availability

VMware Go Pro is currently in public beta and is expected to be generally available in Q4, 2010.

#### Comments on the News

“VMware Go has made it so easy to virtualize that more than 140,000 users have signed on and started enjoying the benefits of virtualization,” said Manoj Jayadevan, director of emerging business and

products, VMware. "Now we want to bring that same ease-of-use to IT infrastructure management for SMBs in order to help them quickly increase their IT productivity and business responsiveness."

"We are excited to extend our existing partnership with VMware, helping customers simplify their IT management," said Mark Shavlik, president and CEO of Shavlik Technologies. "VMware Go Pro leverages our SaaS solutions enabling companies to break down barriers faced when adopting complex technologies, creating a level playing field."

**Additional Resources:**

- [Learn more about VMware Go Pro](#)
- Read the [VMware Go Pro blog](#)
- [Try VMware Go Pro](#)
- Learn more about [VMware's Vision for Next Decade of Information Technology](#)
- See what's happening at [VMworld Europe 2010](#)

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