

## MEDIA BACKGROUNDER

### VMware's Zimbra Continues to Improve the Inbox with Desktop 2.0

#### Overview:

[Announced Tuesday, Oct. 12, 2010 at VMworld 2010 Europe in Copenhagen](#), Zimbra® Desktop 2.0 extends the power of Software as a Service (SaaS)-based collaboration to the desktop with an unparalleled end-user experience that works across many different platforms, coupled with easy access to the [Zimlet Gallery](#). Desktop 2.0 is designed to give Zimbra Collaboration Suite users customizable offline access to their email, contacts, calendar and document management features in one central place.

Building upon its previous iteration, Desktop 2.0 gives Zimbra users and administrators the ability to customize their offline email experience by browsing and downloading Zimlets directly to the desktop client, a capability that was formerly only available with the Zimbra Web client. Zimlets are a framework for integrating Zimbra's collaboration experience with third party data sources to create new "mash-up" user interfaces. For example, the [Social Zimlet](#) in Desktop 2.0 integrates updates from Twitter, Facebook, Digg and other social networks.

Desktop 2.0 supports Zimbra Collaboration Suite as well as any IMAP or POP-based email account (i.e., Google Apps), giving users offline access to collaboration features across multiple accounts in one central place. Additionally, Desktop 2.0 operates consistently across many platforms (Windows, Mac, Linux – online and offline), providing a unified offline solution for businesses with multiple operating systems for end users.

#### Zimbra Desktop 2.0 Features and Benefits:

Zimbra Desktop 2.0 is a customizable email client that gives offline access to Zimbra Collaboration Suite, integrates social tools and runs consistently across platforms.

- **Offline cloud access** – Users have access anytime, anywhere to their inbox. With offline capability, Desktop 2.0 gives users access to a snapshot of the cloud increasing productivity and reducing the risk of data loss.
- **Customization for offline experience** – With more than 100 Zimlets available for download via an easy to navigate online portal, features such as translation, CRM, photos, maps and online meeting management can be easily added to the desktop client.
- **Integrates and aggregates multiple mail accounts** – Desktop 2.0 supports Zimbra Collaboration Suite as well as any IMAP or POP-based email account (i.e., Google Apps), giving users offline access to collaboration features across multiple accounts in one central place.
- **Integrates social accounts into the inbox** – With the Zimbra [Social Zimlet](#) updates from Twitter, Facebook, Digg and other social networks, come to your inbox as a tab in Desktop 2.0.
- **Runs consistently across platforms** – Desktop 2.0 operates consistently across many platforms (Windows, Mac, Linux – online and offline), providing a unified offline solution for businesses with multiple operating systems for end users.

For a full list of new features in Desktop 2.0, see the [product website](#).

**Availability:**

Zimbra Desktop 2.0 is generally available today worldwide as a free download in 12 languages, including: Danish, Dutch, French, German, Italian, Polish, Russian, Spanish, Swedish and Turkish. To download and install Zimbra 2.0 please visit: <http://www.zimbra.com/products/desktop.html>.

**Additional Resources:**

- Learn more about [Zimbra](#)
- Get [product information, datasheets and screenshots](#)
- Learn more about [VMware's Vision for Next Decade of Information Technology](#)
- See what's happening at [VMworld Europe 2010](#)

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