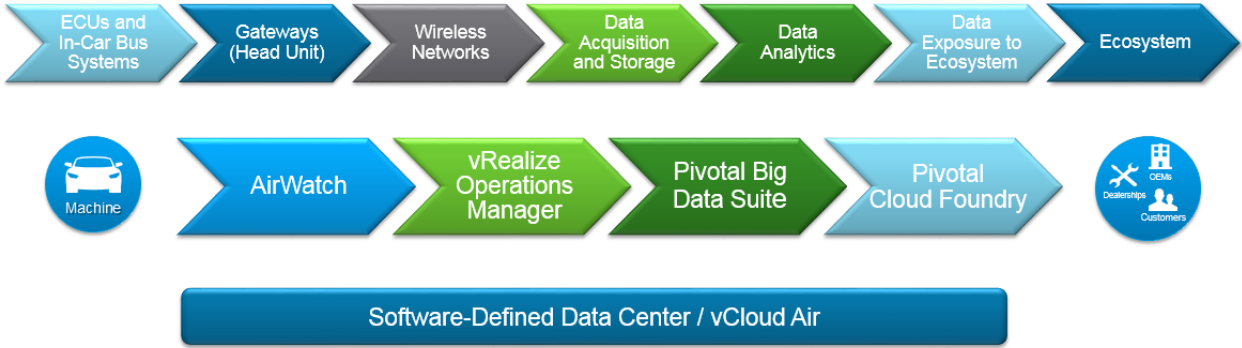


2. VMware Approach to the Connected Car Value Chain

A comprehensive vision of the connected car value chain involves multiple stakeholders, from the automobile itself to the OEMs, dealerships, services, and drivers. A viable connected car vision requires the involvement and integration of multiple components to efficiently collect telemetry data from cars and to perform remote provisioning of software packages, apps, and updates.

Figure 1. VMware Vision of the Connected Car Value Chain



Multiple connected car strategies can be implemented on top of the VMware technology stack displayed above, leveraging products such as AirWatch® for head unit management and remote control, VMware vRealize™ Operations Manager™ for telemetry data acquisition and analytics, Pivotal Big Data Suite for trend analysis, and Pivotal Cloud Foundry as the platform as a service (PaaS) component.