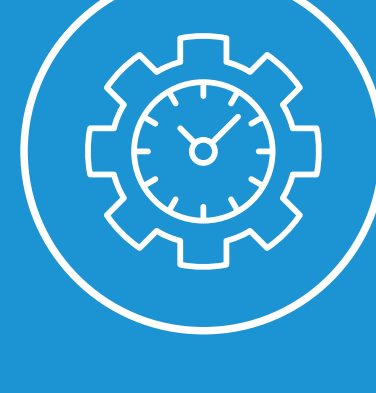


7 REASONS TO UPGRADE YOUR NETWORK WITH SOFTWARE

PLANNING A NETWORK UPGRADE WITH HARDWARE? WAIT.



Hardware updates are costly



Hardware upgrades don't adapt to the needs of your applications



Your network should enable the performance your company needs to innovate.

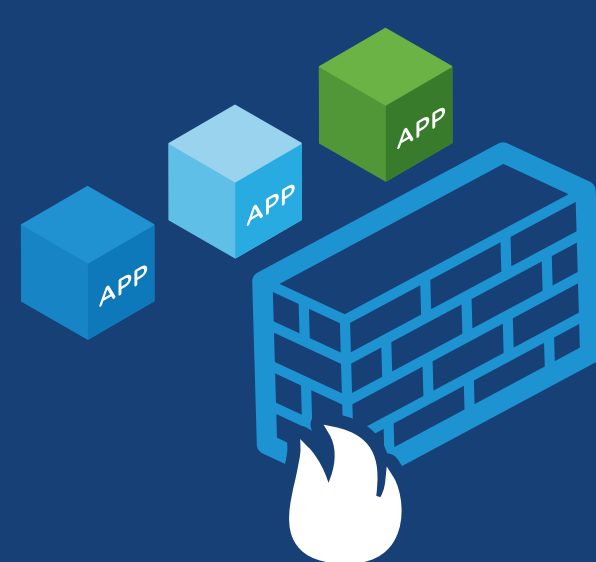
From multi-cloud environments to improving application performance to tackling new security threats, the network helps you solve modern business challenges.



But a hardware-centric approach can lock you into a cycle of spend-and-replace.

A network designed around hardware limits your ability to move quickly and meet changing business demands, which puts your organization at risk.

IT'S TIME TO UPGRADE WITH SOFTWARE



Get away from:

- Rigid, slow, inflexible architectures
- Bolt-on security
- An approach that keeps the network and apps separate



Move toward:

- Flexible, fast, adaptable architectures
- Intrinsic security, everywhere
- An approach that builds networks and improves security with apps



A SOFTWARE-FIRST NETWORK UPGRADE GIVES YOU AN ADVANTAGE

1

SECURES 100% EAST↔WEST TRAFFIC*

Improve security posture with micro-segmentation

SOURCE: NSX Customer Survey Data, August, 2018

2

HELPS YOU MANAGE COMPLEXITY

Context-based intelligence creates elegant network management

3



HARDWARE UPGRADE NOT REQUIRED

Get more out of existing investments and see results fast

4

FASTER TIME TO VALUE*

For example: Shortens a typical VDI project from 300 days to 30



SOURCE: NSX Customer Survey Data, August, 2018

5

BUILT-IN SECURITY FOLLOWS APPS AND DATA EVERYWHERE

No bolt-on solutions required



6

DELIVERS LAYER 7 FIREWALL WITH APPID —OUT OF THE BOX

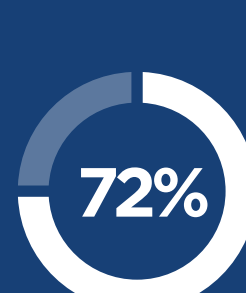
Always on

7

COST SAVINGS ARE SIGNIFICANT



of small, medium, and large enterprises believe network services will be virtualized



Of companies say the cost of maintaining the network is the key factor influencing their decision



Of companies that have implemented network virtualization say they are already seeing cost reductions

SOURCE: Accenture, *Serving the Enterprise Network Market*, 2018

MAKE YOUR HARDWARE SHINE

Software lets you break out of the hardware refresh cycle and achieve new levels of agility and flexibility. VMware NSX solutions are designed for the cloud era, making security intrinsic to applications and workloads.

From better TCO to easier hardware management and stronger security, VMware NSX makes your hardware shine. If you've already invested in Cisco hardware, NSX can be used right alongside it to strengthen, speed, and secure your network.

TAKE THE NEXT STEP

[Learn more about upgrading your network with software >](#)

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