Cloud-only strategy helps OSRAM Continental to develop automotive lighting of the future

OSRAM Continental develops innovative automotive lighting to meet the needs of modern mobility concepts. Launched in 2018, the company quickly set up an entirely new, ready-to-run IT infrastructure built around the multi-cloud principle and based on VMware Cloud on AWS. A virtual desktop infrastructure now saves the company time and money, maximizes its flexibility and centralizes its management. This enables OSRAM Continental to face an industry in transition.

Business needs
• Increasing requirements of modern mobility concepts in a rapidly changing industry
• Focusing IT resources more closely on meeting customer needs
• Migration to a globally uniform cloud infrastructure

Impact
• Positive cost/benefit ratio thanks to a multi-cloud strategy
• Flexible on-demand scaling of the infrastructure
• Attractive workplace concept: highly motivated and more productive staff

“VMware Cloud on AWS enabled us to build our entire IT and process landscape from scratch in just six months.”

MICHAEL SCHÖBERL
CIO, OSRAM CONTINENTAL

STRAATEGIC IT PRIORITIES

- Multi-Cloud
- Digital Workspace

VMWARE FOOTPRINT
VMware vSphere
VMware vCenter
VMware vSAN/HCI
VMware Workspace ONE
VMware Horizon
VMware Cloud on AWS

Lean, global, #innovative – Backed by @VMware Cloud on AWS, Workspace ONE and Horizon, OSRAM Continental builds on flexible #technology