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1&1 IONOS announces VMware-based Private Cloud

World first pay-per-use offer for VMware licenses / Development in close partnership with VMware / Commercial launch planned for Q1 2020

Karlsruhe, November 04, 2019 - IONOS today announces a major expansion to its product portfolio with the launch of IONOS Private Cloud. Developed in close co-operation with VMware, the new offering is going to enter soon its beta phase ahead of a commercial launch planned for Q1 2020. The hardware is 100% dedicated, and can be scaled quickly and easily after the beta phase.

"We see that many mid-sized companies are outsourcing their workloads from their on-premises solution to a hybrid cloud. Today, we're announcing an offering that combines the advantages of a public cloud with those of a dedicated and private cloud: flexibility and scalability with dedicated infrastructure," says Achim Weiss, CEO of IONOS.

World's first pay-per-use offer for VMware licences

License costs for vSAN, VMware core software, and NSX-T are charged according to use, meaning that only the hardware and the management of the cloud are presented as fixed monthly costs. There are no setup fees, nor a minimum contract term. "Our flexible charging provision allows customers

an easy and fast start without high fixed costs. You only pay for what you actually use," says Weiss.

Latest generation technology

"Increasing business requirements demand a fast digital transformation. We have worked with IONOS to design a product that offers high-performance, alongside a secure and innovative infrastructure in its basic configuration," says Marco Pfuhl, Head of Cloud Provider Business, Central EMEA, VMware Global Inc.

The IONOS Private Cloud provides three different configuration options; By default, each package comes with vSphere/vCenter, vSAN and NSX-T and is equipped with the latest Intel technology: Cascade Lake 2nd gen processors and Optane SSDs.

Each package consists of at least three dedicated servers (hosts) and thus forms a redundant cluster. Following the market launch in early 2020, it will be possible to add additional hosts to the minimum configuration at any time.

"We want to deliver strong performance to our customers. That's why we have decided to equip even the smallest packages with high level technology," adds Weiss.

Users manage everything that happens within the clusters such as load balancing using the well-known VMware solutions. The few hardware-related tasks, such as hardware scaling, run via the IONOS Cloud Panel.

Commercial launch at the beginning of 2020

During the beta phase, customers can choose their preferred data center in Germany and Spain. Ahead of the commercial launch in 2020, IONOS is inviting users to test the beta version of IONOS Private Cloud. To become involved in this beta period free of charge, users can pre-register for the beta phase under https://www.ionos.co.uk/private-cloud. Beta testers will then be able to transfer their infrastructure into live operation at commercial launch stage.

Further information: https://www.ionos.co.uk/private-cloud

About 1&1 IONOS

1&1 IONOS is a leading provider of cloud infrastructure, cloud services, and hosting with more than eight million customer contracts. The product portfolio offers everything that companies need to be successful in the cloud: from domains to classic websites and do-it-yourself solutions, from online marketing tools to full-fledged servers and IaaS solutions. The portfolio is aimed at freelancers, small businesses, and consumers as well as enterprise customers with complex IT requirements.

1&1 IONOS was created in 2018 from the merger of 1&1 and IaaS provider ProfitBricks. 1&1 IONOS is part of the listed United Internet AG (ISIN DE0005089031). The 1&1 IONOS brand family includes STRATO, Arsys, Fasthosts, home.pl, InterNetX, SEDO, United Domains and World4You.

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