

# VMware Briefing Center

## Your company's turn-by-turn roadmap to digital transformation

Yearning to hit the open road on your company's journey to digital transformation? Get started on planning your trip with assistance from the VMware Briefing Center.

### 1 Prepare for the journey ahead

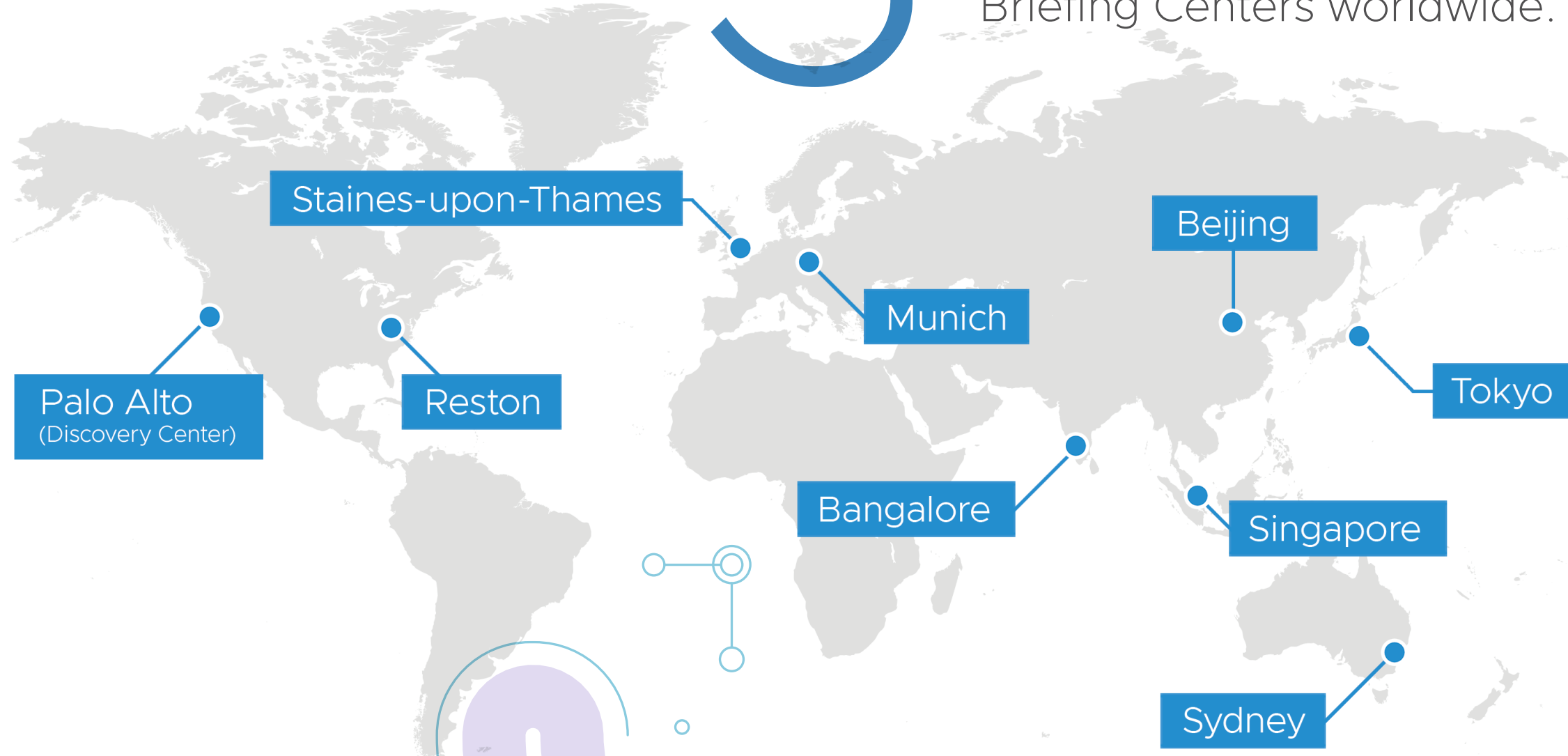
Get ready to collaborate with top VMware experts who can help solve your company's unique infrastructure and technology issues.

### 2 Meet your road crew

The program brings business leaders together to explore VMware solutions, collaborate with experts, view in-depth demonstrations and more.

### 3 Pick your destination

Choose from nine VMware Briefing Centers worldwide.



### 4 Choose your vehicle

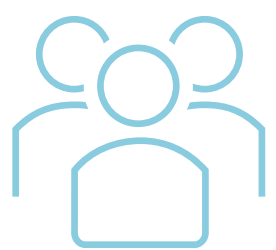
Select from three flexible briefing formats:\*



**Online:** Fully digital, 100% remote briefing sessions featuring interactive content



**Hybrid:** Highly adaptive experience that engages both on-site and remote participants



**In-person:** All attendees on-site at a VMware Briefing Center

\*Online briefings are currently offered at all VMware Briefing Centers. The availability of in-person and hybrid briefings vary by region. Please contact your VMware account manager for specific offerings by location.

### 5 Buckle up for the ride

Explore your specific needs with VMware experts, and learn about the latest cloud, edge and endpoint solutions that can get you to where you want to be.

### 6 Hit the road

You're on your way, armed with a functional, actionable digital roadmap.

## Ready to get started on the road to digital transformation?

Over 500,000 customers — including many of the world's leading companies — have already chosen VMware to build, run, manage, connect and protect their apps. And we stand ready to help your organization in its digital transformation journey.

Contact your VMware account executive today for more details.