

VMware Discovery Center

Realize new possibilities
for digital transformation

vmware®

VMware
Discovery



Define Your Next Steps

The VMware Discovery Center provides a purpose-built environment to explore and build a digital transformation pathway for your business. Join us in the heart of Silicon Valley to collaborate with VMware experts and discover meaningful answers to your IT challenges.



Test and Learn with Leading Engineers and Researchers

The second critical priority for VMware engineers and researchers is developing and executing products to support business transformation.

What's their first priority? Meeting you.

VMware business leaders and technology experts help you determine what's possible, and right for your company based on active discussions and workshoping sessions with you.



Capture Your Ideas with the VMware Briefing App

The VMware Briefing mobile app allows you to save workshoping sketches and content available from your immersive experience at the Discovery Center.

It also prepares you with your briefing agenda, bios on VMware discussion leads, and directions and maps for our campus.

Visualize Solutions Right for Your Company



What should your next steps be—now and for the future?

Know what to do next.

Come to the Discovery Center where we roll up our sleeves and help you build a functional, actionable roadmap for your business to follow including reachable milestones and metrics for success.

Our life-size immersive displays in the Discovery Center illustrate what's worked for other businesses and provide fundamental insights into cloud, edge, and endpoint advancements.

You gain critical, working knowledge of digital transformation tactics and clarity on choosing and applying the right approach for your needs.

“Today is the slowest day
in technology for the
rest of your life.”

PAT GELSINGER
CEO, VMWARE



Let's Get Started

We built the VMware Discovery Center for you.

Software holds the potential to dramatically reshape the world. Let us help you move forward with digital transformation strategy and tactics based on how your company defines success.

Schedule a visit by reaching out to us today at:
vmware.com/company/briefing_center



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