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# VMWORLD BEGINS WITH YOU

Quickstart Guide to VMworld

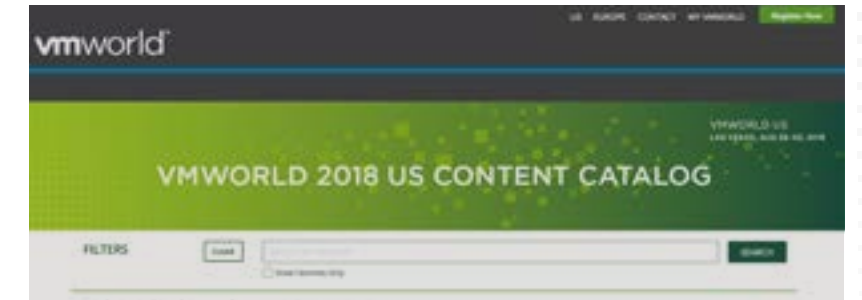
# Possible Begins with You



Technical evolution today occurs at break-neck speeds. Innovations in cloud, mobility, IoT and artificial intelligence are creating inspiring opportunities and disrupting markets everywhere. IT leaders that will excel in this rapidly approaching digital future must have the ability to create holistic transformation strategies that unlock value from technology innovation and inspire a culture of possibility. VMworld 2018 was designed with those leaders in mind.

This guidebook previews some of the rich content available for IT leaders at VMworld, curated from hundreds of sessions on the agenda, with topics that will help them meet the challenges of the digital era.

## Building your schedule is as easy as 1-2-3:



1

Use the menu on the left to explore topics of interest

2

Click the session numbers to view these sessions in the Content Catalog on [vmworld.com](http://vmworld.com)

3

Click the Star to favorite the session, or register for the session when Schedule Builder is available in late July (requires a [VMworld.com](http://VMworld.com) login)

# Leadership Development

The success of digital transformation depends greatly on an IT leader who can effectively communicate a vision and strategy, develop a culture of collaboration, and stay laser-focused on the needs and the future of their business. Join industry experts and VMware's own IT leaders as they share their own learnings and best practices for facing the challenges of leading IT in this digital era.



## Session Highlights

### Session LDT1252PU

#### **A Fly on the Wall: VMware IT Staff Meeting**

*Speakers:*

Bask Iyer (Executive Vice President and CIO Dell Technologies and VMware), Jason Hsieh (CTO, IT Services, VMware), Velchamy Sankarlingam (VP, Cloud Services Development & Operations, VMware), Jason Conyard (VP, End User Computing, VMware), Anita Vijaykrishnan (VP of IT, VMware)

### Session LDT3135BU

#### **Digital Transformation Report: Benchmarks and Goal Setting Guidance**

*Speaker:*

Matthew Stepanski (VP, Worldwide Professional Services, VMware)

### Session LDT1497BU

#### **5 Things Your Boss's Boss Secretly Wishes You Would Tell Them**

*Speaker:*

Brian Martinez (Director, Advisor Transformation Services, VMware), Vincent Proia (Consulting Architect, VMware)

### Session LDT1940BU

#### **Digital Transformation in Action: From Buzzword to Reality**

*Speakers:*

Bask Iyer (Executive Vice President and CIO Dell Technologies and VMware), Cameron Haight (VP and CTO, Americas,

### Session LDT3675BU

#### **Status of CIO Recruitment and Leadership Traits most Desired by CEOs**

*Speakers:*

Tarun Inuganti (Leader - Global Technology Officer Practice, Spencer Stuart), Bask Iyer (Executive Vice President and CIO Dell Technologies and VMware)

## DIGITAL TRANSFORMATION STRATEGIES: Data Center and Cloud

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An integrated IT strategy to modernize your data centers while extending to the cloud is the foundation for digital transformation. Join us for sessions that will help you build your next-generation strategies for hyper-converged infrastructure, cloud-native applications, hybrid cloud, and edge services.

### Session Highlights

#### **Session LDT2647BU**

##### **Top 7 Considerations IT Leaders Miss in their Cloud Strategy - 2018 Edition**

*Speakers:*

Louise Ng (Sr. Manager, Advisory Services, VMware), Kai Holthaus (Sr. Transformation Architect, VMware), Jose Alamo (Business Consulting Architect, VMware), Bob Stampfle (Sr. Transformation Architect, VMware), Renee Humphrey (Transformation Architect, VMware)

#### **Session LDT1873BU**

##### **A Peek into the Future of VMware IT's Multi-Cloud Strategy**

*Speaker:*

Velchamy Sankarlingam (VP, Cloud Services Development & Operations, VMware)

#### **Session LDT1899BU**

##### **Embracing a DevOps Cloud Operational Model for Private Cloud**

*Speakers:*

Shane Van Bentum (Director, Cloud Operations, VMware), Brian Smith (Senior Director, Cloud & Productivity Engineering, VMware)

#### **Session CTO2161BU**

##### **Smart Placement of Workloads in Tomorrow's Distributed Cloud**

*Speaker:*

Daniel Beveridge (Sr. Architect, Office of the CTO, VMware)



### Showcase Keynote Session



#### **Session DC3732KU**

##### **Driving Transformation from the Data Center to the Public Cloud**

*Speaker:*

Raghu Raghuram (COO, Products and Cloud Services, VMware)

## DIGITAL TRANSFORMATION STRATEGIES: Networking & Security

Join us for an exploration of VMware's vision for the future of network and security virtualization. Discuss strategies virtual and cloud networking that maximize visibility and context of the interaction between users and applications, align security controls and policies to the applications they are protecting, and enable the insertion of third-party security services for additional intelligent protection.

### Session Highlights

#### **Session LDT1719BU**

##### **Taming Security with Tools: Making Compliance a Reality**

*Speakers:*

Brad Doctor (Sr. Director, Information Security, VMware), Craig Savage (Operations Architect, VMware)

#### **Session CTO2325BU**

##### **Network Slicing: Virtual Network and Service Orchestration for 5G and IoT**

*Speakers:*

Constantine Polychronopoulos (VP and CTO, Telco and NFV, VMware), Marc-Andre Bordeleau, VMware (Staff Engineer 2, Network Systems Development, VMware)

#### **Session NET3681PU**

##### **Lessons learned from successful NSX Deployments**

*Speakers:*

Azhar Soomro (Consulting Architect, VMware), Michael Duffee (Sr. Consultant, Virtualization Security, VMware), Steven Tumolo (Architect, Networking & Security, VMware)



### Showcase Keynote Session



#### **Session NS3729KU**

##### **Connect and Protect your Business with the Network of the Future**

*Speaker:*

Tom Gilles (SVP/GM of Networking & Security Business Unit, VMware)

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# DIGITAL TRANSFORMATION STRATEGIES: Digital Workspace

In the digital era, improving employee experience is all about lowering complexity while increasing security. Join us for sessions that explore how you can securely enable personal productivity across mobile and PC endpoints with cloud-based modern management and deliver all apps – including your critical Win 32 apps and web, mobile, and SaaS apps such as Office 365 – through one consistent experience.

## Session Highlights

### Session LDT3196BU

#### Top 5 Operational Changes Organizations Overlook When Implementing EUC

*Speakers:*  
Jason Conyard (VP, End User Computing, VMware), Chris Janoch (EUC Practice Lead, Advisory Transformation Services, VMware)

### Session ACC2753BU

#### Building Your Unique Path to the Digital Workspace

*Speakers:*  
Brian Gammage (Chief Market Technologist, VMware), Mark Margevicius (Director of EUC Strategy and Chief Customer Advocate, VMware)

### Session LDT2188PU

#### Digital Workspace Transformation Best Practices from the Field

*Speakers:*  
Matthew Stepanski, (VP, Worldwide Professional Services, VMware), Mitesh Pancholy (Principal Architect, VMware), TJ Vatsa (Principal Architect, VMware), Mason Uyeda (Sr. Director, Customer Success, VMware), Sean Maxwell (Client Solutions Executive, VMware)

### Session WIN3535BU

#### Is VDI Dead?

*Speaker:*  
Brian Madden (Lead Field Technologist, VMware)



## Showcase Keynote Session



### Session DW3727KU

#### The Digital Workspace Keynote: End User Computing and Mobility Live!

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## DIGITAL TRANSFORMATION STRATEGIES: People, Process and Culture Transformation

Realizing the full potential of technology innovation requires that your organizational model, operational processes and overall culture evolve just as fast as your tools. Join these sessions for guidance on how to shift from a “keep the lights on” infrastructure provider to a business savvy solution provider to the reinvented business.



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### Session Highlights

#### **Session DEV2500BU**

##### **DevOps & Pragmatic Process Change: Top 5 Processes to Accelerate DevOps**

*Speakers:*

Josh Miller (Advisory Strategist, VMware), Kai Holthaus (Transformation Senior Consultant, VMware)

#### **Session LDT1515PU**

##### **Transformers: How VMware IT Transitioned to a Services-Based Organization**

*Speakers:*

Velchamy Sankarlingam (VP, Cloud Services Development & Operations, VMware), Chris Mutchler (Cloud Service Architect, VMware), Tom Ralph (Sr. Cloud Service Architect, VMware), Sandhya Sridharan (VP, Engineering Services & Operations)

#### **Session LDT1787BU**

##### **Aspiring for Operational Excellence by Shortening Value Chains**

*Speaker:*

Harvit Arora (Business Solution Strategist, VMware)

#### **Session LDT1895BU**

##### **Culture Shift: The Heavy Lifting Behind Digital Transformation**

*Speakers:*

Joseph Griffiths (Sr. Manager, Solution Architecture, VMware), Craig Griffiths (Solution Architecture, VMware)

#### **Session LDT2131BU**

##### **Getting IT Ready to Successfully Enable the Digital Transformation**

*Speaker:*

Kevin Lees (Chief Technologist, Operations Transformation, VMware)

# Next Gen Trends

Join us to explore disruptive technology trends that are shaping the future. These forward-looking technology sessions will include presentations and interactive panels to help you plan and evolve your IT strategies over the next 3 to 5 years.



## Session Highlights

### **Session CTO3496PU**

#### **VMware CTO Panel: What's over the Horizon?**

*Speakers:*

Ray O'Farrell (EVP and CTO, VMware), Chris Wolf (VP and CTO, Global Field and Industry, VMware), Christos Karamanolis (Fellow, Solution Architecture Advanced Development, VMware), Pere Monclus (CTO, Networking and Security, VMware), Shawn Bass (VP and CTO, EUC)

### **Session CTO3584BU**

#### **An Introduction to VMware's Blockchain**

*Speaker:*

Mike DiPetrillo (Sr. Director, Blockchain, VMware)

### **Session IOT2593BU**

#### **Project Fractal: Edge Computing for the Real World**

*Speakers:*

Kit Colbert (VP & CTO, Cloud Platform BU, VMware), Dennis Lu (Product Management, VMware)

### **Session LDT1883BU**

#### **How Machine Learning and AI are Transforming VMware's IT Operations**

*Speaker:*

Velchamy Sankarlingam (VP, Cloud Services Development & Operations, VMware), Manoj Warriar (Senior Director, IT, VMware)

### **Session CTO1917BU**

#### **Emerging Technologies in the Real World**

*Speaker:*

Amanda Blevins (Director and Chief Technologist, Office of the CTO, VMware)



# Industry Insights

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## Industry Workshops: Sunday, August 26th 1:00PM - 4:00PM

These 3-hour Workshops include innovation, strategy & customer panel discussions on how technology is transforming the industry. Hear strategies from industry leaders and peers on how to embrace change and stay competitive.

- Government ([IND3717U](#))
- Healthcare ([IND3716U](#))
- Higher Education ([IND3721U](#))
- Financial Services ([IND3722U](#))

## Session Highlights

### **Session LDT2787PU**

#### **Rethinking Financial Services: Adapting to a Digital Economy**

*Speakers:*

Mike DiPetrillo (Sr. Director, Blockchain, VMware), Manasee Dash (Global Lead, Financial Services Industry Marketing, VMware)

### **Session LDT1231PU**

#### **People Like You: Strategies and Solutions for Government IT Transformation**

*Speakers:*

Douglas Bourgeois (Deloitte Consulting), Samantha Reid (Global Public Sector Marketing, VMware)

### **Session LDT3674PU**

#### **Transforming the Business of Healthcare: From Maintaining to Innovating**

*Speaker:*

James Millington (Director, Healthcare Industry Marketing)

## Industry Showcase



### **Industry Showcase in the Solution Exchange**

Visit VMware's Industry Solutions interactive demo area inside the VMware booth. Industry experts will discuss the business outcomes critical to your success. Learn key use cases and technology that are transforming the way business is done.

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Technology-driven innovation is disrupting every market and industry. And it's being created by people like you. You unlock value from today's technologies while anticipating a rapidly approaching technological future. That's why we created an event with you and your peers in mind. At VMworld 2018, VMware's premier digital infrastructure event, you can find what you need to launch the digital transformation that relies on you.

No matter what path you're on, you'll discover the technology, learn the trends, and meet the people that are shaping the future of digital business and taking IT to the next level. Welcome to VMworld 2018, where it all begins with you.



### Hear Expert Perspectives

Learn from top VMware and industry experts about what matters most today in IT and what's coming next.



### Connect and Collaborate

Join your peers in in-depth roundtables, engage with industry experts in focused workshops and expand your network.



### Have Serious Fun

Relax and let loose at our recreation events, sponsored get-togethers, and VMworld Fest—our can't-miss party.

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