



## Investing in Students— Helping Them Build the Digital Future

eForHum partners with VMware IT Academy to provide the knowledge, skills, and certification students need to become virtualization and cloud computing experts in Italy and abroad

### VMWARE IT ACADEMY—BUILDING IT EXPERTISE IN THE DIGITAL FUTURE

The VMware IT Academy Program provides students with the skills and education needed to succeed in a software-defined future. IT Academy creates a collaborative relationship with approved academic institutions around the world and provides them with software content, labs, and course materials developed by VMware. This enables their students to become knowledgeable on VMware technology and equipped with technical skills so they can obtain VMware certifications and jump-start their careers.

### Meeting the demand for virtualization and cloud expertise

*eForHum* is a professional training and coaching organization based in Milan, Italy. For more than 10 years, eForHum has offered courses and certification programs to individuals interested in entering the high-tech industry. These certification programs have focused on traditional technology, including routing, switching, collaboration, security, and service providers.

In recent years, however, the demand for virtualization and cloud computing expertise has been on a very rapid rise. Business owners in the Milan area—and extending around the world—are continually searching for people who offer expertise in virtualization, cloud management, server consolidation, the software-defined data center, and business continuity.

In 2012, eForHum found a way to not only provide area businesses with the virtualization and cloud talent they need, but also prepare students for lucrative long-term employment as virtualization and cloud computing experts—they partnered with the VMware IT Academy.

---

“The VMware IT Academy is a huge asset for eForHum. They provide the tools we need to deliver our VMware Certification Program at area schools and universities. Our most important program right now is the Junior IT Academy, where we focus on helping young people enter the job market as skilled VMware administrators. Our goal is to scale the program across 100 schools, where we will work together to educate tomorrow’s digital leaders.”

LUCA MARCOVATI, PRESIDENT, EFORHUM

---

“After completing training and achieving certification, our Junior IT Academy students enjoy a 100% placement rate. In fact, many of our students have secured employment in Europe and overseas. This very high level of employability is directly related to the strength of the VMware IT Academy.”

LUCA MARCOVATI, PRESIDENT, EFORHUM

### Improving students' IT careers

During an introductory visit to eForHum, the IT Academy team presented an overview of their programmatic approach for delivering content on virtualization and cloud in general, and VMware solutions in specific, to students. eForHum knew immediately that the VMware IT Academy was the best choice for adding virtualization and cloud computing to its program—and offering their students an exciting new way to begin an IT career.

Today, certified eForHum trainers deliver official VMware courses that feature:

- 24/7 accessibility to VMware labs; all courses focus on the acquisition of practical skills through hands-on activities in real laboratories
- Official VMware courseware that focuses on structured theoretical training in virtualization, cloud computing, and VMware technology
- The option to stream the lectures and labs, as well as have direct access to the laboratory infrastructure
- A wide range of tangible, high-demand virtualization and cloud computing skills that augment a broader development and professional growth plan

### Benefits for all

eForHum states that, “VMware certifications are the most important certifications in the field of virtualization. For people, they are a tool to stand out professionally and improve employability. For companies, they create a competitive and commercial advantage.”<sup>1</sup>

Additional benefits for students include:

- Gaining expertise in software-defined infrastructure puts students at the leading edge of digital transformation
- Aligning with the virtualization leader; learning VMware technology positions students for career success by aligning with a large and growing IT leader
- Leading positive change in the world—helping to create the digital future
- Receiving critical training at minimal cost; area businesses invest in these students, hoping to one day add them to their employee rosters

### VMware's “best-kept secret”

The VMware IT Academy has been operating on a global level for many years. Up until now, it's been VMware's best-kept secret. With the growing success of the IT Academy program at organizations like eForHum, however, more people are talking about the value of the IT Academy:

- Proven program for training the trainers
- Offering complete curriculum, as well as setting up hands-on labs, at minimal cost
- Fueling broader technology labs to be delivered to students; for example, one VMware license on a laptop can run Red Hat Linux, enabling students to learn that technology, too
- Providing local program support to institutions through regional IT Academies, offering training to instructors at other area institutions
- Educating and empowering tomorrow's digital leaders and entrepreneurs with skills today

### Learn more

Discover more about how VMware IT Academy students can lead in the digital future by visiting [vmware.com/company/research/it-academy.html](https://www.vmware.com/company/research/it-academy.html).

<sup>1</sup><https://www.eforhum.it/corsi-vmware/>