Continually realize value from your VMware investments

Business challenge
Technology adoption is not a single event. It is a continuous journey of innovation with new business opportunities to investigate, new discoveries to be made, and new routes to uncover. Achieving the expected outcomes from technology investments requires identifying the best routes, avoiding roadblocks, constantly monitoring and measuring progress, and adjusting based on those metrics.

Success requires that both you and VMware have a laser focus on your desired goals and knowledge of what the best steps are to attain them. To do that we must work together.

Service overview
VMware Success 360™ Advanced is a comprehensive success offering that guides you through all the stages of your journey with VMware solutions. It provides a consistent way of working with VMware that will help you continually realize value and achieve outcomes faster from your investments. There are several components – Success Planning, Adoption Accelerators, Digital Learning and Prioritized and Proactive Support.

Success Planning
We will work with you to create a personalized Success Plan based on your current state and desired goals and provide guidance across all VMware Success 360 Advanced features to maximize the value you receive from our services. Your designated VMware Success 360 Customer Success Manager will work with you up to 1 day per week to:

- Develop and maintain a plan of your desired business and IT outcomes and use case priorities with mutually agreed upon metrics for success
- Recommend relevant Adoption Accelerators, Digital Learning, or optional fee-based services, such as Professional Services or Technical Account Management, that may be needed to accomplish your goals, and that are incorporated into your plan
- Connect during monthly touchpoints to ensure progression of your plan and that all your VMware Success 360 and VMware services are meeting your needs
- Deliver Success Business Reviews on a bi-annual basis to report on progress and upcoming milestones for continuous stakeholder alignment

At a glance
VMware Success 360 Advanced is a success offering that continually guides you through all the stages of your journey with VMware solutions. It provides a consistent way of working with VMware that will help you continually realize value and achieve outcomes faster from your investments.

Key benefits
- Success Planning that provides personalized guidance to help you track, measure, and achieve outcomes faster from your VMware technology investments
- Adoption Accelerators help you tackle specific use cases such as onboarding, adopting, consuming, and optimizing your use of VMware technology
- Digital Learning helps your team gain new skills to accelerate VMware technology value realization
- Prioritized and Proactive Support gives you peace of mind with predictive issue prevention and fast, prescriptive problem resolution to maximize productivity and uptime
Adoption Accelerators
We identified common customer challenges around key areas such as getting started, onboarding, or adoption and organized our assistance into an Accelerator Catalog of self-service resources and workshops based on the outcomes you are pursuing. You will receive:

- Unlimited access to our on-demand resources that helps you adopt a feature or build a basic capability. This includes on-demand “how-to” or “use case” videos and webinars to help you implement new features.
- Up to 200 hours per year of personalized workshops from our Accelerator Catalog, with our technical subject matter experts who will guide you through or build for you a new feature, capability, or configuration in your system.

Digital Learning
We believe that access to world class knowledge, when and where you want it, is critical to your long-term success. We help your team gain new skills to accelerate VMware technology value realization with the VMware Success 360 Digital Learning Subscription. It provides you with 24x7 access to intermediate-level courses, lab demos, ‘how-to’ content, and exam preparation videos for up to 20 users.

Prioritized and Proactive Support
VMware Success 360 Advanced Prioritized and Proactive Support helps you speed issue resolution, minimize downtime, and prevent recurring incidents. It provides up to 20 individual users with:

- Direct routing to senior-level Technical Support Engineers
- Comprehensive cross-product, 24x7 global access with unlimited requests
- Root cause analysis for Severity 1 Support Requests
- Expedited response times and access to our premium level of SDK/API Guidance
- Up to 3 Dedicated Support Days per contract year to align a dedicated resource for troubleshooting expertise during upgrades or maintenance windows
- A designated Support Services Manager in your primary region to oversee your support experience and who will work with you up to 1 day per week to provide weekly support activity reporting and review meetings and critical situation management
- AI/ML enabled capabilities via VMware Skyline Advisor Pro to assist with proactive, predictive issue identification for problem prevention with enhanced VMware Success 360 Proactive Insights reporting
VMware Success 360 Advanced

Learn more
Visit [vmware.com/services](http://vmware.com/services).

For a list of supported products click here.

Benefits
VMware Success 360 Advanced provides you with continuous guidance tailored to your goals and objectives, that can be scaled up or down based on the technology you are adopting and the speed and routes you want to take in your journey. Our goal is to provide you with a unified, simplified experience with VMware that helps you:

- Achieve outcomes, faster, from your technology investments
- Adapt as the business changes
- Take the best next steps toward achieving your goals
- Continually get value out of the investments you’ve made

Terms and conditions
Active Production Support services are a prerequisite for VMware Success 360.

Services are limited to one Entitlement Account per customer.

License to deliverables
If Deliverables are included, VMware grants Customer a non-exclusive, non-transferrable, and irrevocable license to use and copy, for Customer’s internal business operations only (the “Deliverables License”). “Deliverables” means any reports, analyses, scripts, templates, code, or other work results to be delivered by VMware.

Incremental product spend
Any incremental product spend is subject to additional VMware Success 360 fees. Please contact your account representative for more information.