



Technology Solutions Provider Softchoice Launches Cloud-Smart Migration

Founded in Toronto in 1989, [Softchoice](#) delivers information technology solutions to customers in the U.S. and Canada. The company specializes in cloud migration, adoption and management; software asset management; and digital workplace, security and data center modernization.

Industry

Technology

Strategic priorities

- Cloud Transformation

VMware footprint

- Azure VMware® Solution

Softchoice is a software focused IT solutions provider that equips organizations in the U.S. and Canada to be agile and innovative, enabling their employees to be engaged, connected and creative at work. A specialist in cloud management, migration and adoption services, and an industry leader in Azure implementations, Softchoice enlisted its professional services organization to design and deploy Azure VMware Solution to migrate its on-premises data infrastructure to the cloud, realizing a 25 to 30 percent reduction in operational and capital expenditures and proving its own ability to deliver cloud solutions.

Softchoice centers its IT infrastructure on Azure

Founded in Toronto in 1989, Softchoice delivers information technology solutions to customers in the U.S. and Canada. The company specializes in cloud migration, adoption and management; software asset management; and digital workplace, security and data center modernization. Publicly traded on the Toronto Stock Exchange, Softchoice employs about 2,000 people and earned gross sales of approximately USD \$2 billion in fiscal year 2021.

A leading provider of cloud solutions to enterprise and mid-market customers—including holding the largest global market share of Azure implementations—Softchoice embarked on an ambitious business transformation project placing Azure at the heart of its infrastructure strategy.

“Azure VMware Solution provides the sweet spot between full refactoring of applications and moving loads from the physical data center to Azure. It was the right time and the right resolution for us at that point in our cloud journey.”

Lester Moniz, Director, IT Operations, Softchoice
