

# VMware Carbon Black Cloud Get Started Basic for Endpoint Standard or Advanced

## AT A GLANCE

The primary objective of this service is to assist customer on the basics of getting started with the VMware Carbon Black Cloud purchase. This service provides a number of knowledge transfer workshops on topics required for the customer to start using the VMware Carbon Black Cloud SaaS product.

A VMware Consultant will work jointly with the Customer team via remote working sessions to walkthrough UI and product configuration based.

## KEY BENEFITS

- Rapid time to value on your newly purchased VMware Carbon Black Cloud SaaS product.
- Increase security posture and visibility, decrease incident response time, and lock out malicious attacks before they have a chance to infiltrate your data.

## Overview

The VMware Carbon Black Cloud Get Started Basic service assists you with the basic set up of the Carbon Black Cloud Endpoint Standard or Advanced product, administration console UI walkthrough, policy/rules review, and best practices on alerts tuning.

This service is ideal for organizations who are new to the VMware Carbon Black Cloud SaaS product, and desire to quickly learn how to use the system for a rapid time to value experience. This service expires 60 days after the initiation email sent by the VMware professional service project manager.

## Part Number / SKU

VSEC-CB-CLD-PS-GS-ESSL

This service provides product configuration best practices workshops for up to a maximum of 1,000 Carbon Black Cloud Endpoints Standard or Advanced.

## Outcomes

Customer will be able to accomplish the following outcomes after the project:

- Reduce the attack surface and harden workloads
- Secure workload against modern attacks
- Increase visibility across the customer environment
- Simplify operations for IT and Security

## Estimated Schedule

VMware consulting services will be performed according to a schedule agreed to by both parties. Typically, consulting services are performed during normal business hours and workdays (weekdays and non-holidays). REMOTE ONLY

## Service Assumptions

**CUSTOMER RESOURCES:** Should Customer request VMware to perform tasks that are dependent upon Customer resources or decisions, Customer will make such resource available or decisions final in a timely manner.

**HARDWARE PROCUREMENT:** Procurement and installation of hardware is the responsibility of Customer. VMware will provide recommendations and assistance.

**WORKSITE:** The Software Related Services tasks may be performed on-site or remotely. An approximate travel schedule will be mutually agreed. Travel expenses are not included in the packaged offering and will be quoted separately and agreed mutually between Customer and VMware.

**ON-SITE TRAVEL:** In weeks where both parties have agreed that an on-site resource is prudent, travel for VMware consultants will occur on Mondays and Thursdays unless otherwise agreed. It is expected that consultants will travel to Customer's facility on Monday morning, arriving on site as early on Monday as possible, as dictated by flight options and travel time. The consultants will work on-site through Thursday and will schedule return travel on Thursday evenings, as available. Travel expenses are not included in this Datasheet.

**WORKING HOURS:** Engagements that require consultants to work in excess of 40 hours per week, to work on weekends or major national holidays and/or to travel outside of this schedule will be considered exceptions to this policy and will be reviewed and approved by VMware and Customer as required.

**PRE-REQUISITES:** Pre-requisites must be completed for all installation components before any installation activities will be performed. Should Customer not purchase the associated software for deployment, the services deliverable line items associated with those software components will not be delivered.

**PROJECT MANAGEMENT:** VMware and the Customer's project management will work closely together to ensure that project scope remains consistent and issues are resolved on a timely basis.

**DELIVERABLE LANGUAGE:** All work, documentation and work product(s) will be provided in English.

**USE-CASE SCOPE:** The scope of the use-cases will be considered locked upon completion of Deliverable 1.1 (See Service Deliverables Table below) and will be delivered within a single production deployment phase. Any alteration to the use-case scope thereafter may necessitate a change request.

## Responsibilities

All supplier and Customer responsibilities are listed in the Deliverables section. The ownership is defined as follows:

- Primary Owner = VMware: VMware is responsible for delivery, with minimal assistance from Customer's project team.
- Joint: VMware and Customer's project team are jointly responsible for delivery.
- Primary Owner = CUSTOMER: Customer is responsible for delivery, with minimal assistance from VMware.

## Completion Criteria

The project will be deemed complete when any of the criteria below are met.

1. Completion of all service deliverables included in the Deliverables section.
2. Consumption of up to **four (4)** hours of Consulting Services inclusive of meetings and email correspondence; effort associated with this allocation of hours shall only be allocated to tasks defined in Datasheet.
3. Passage of **eight (8)** weeks after project kick-off (Deliverable 1.1).

## Deliverables

ID	Description	Tool/Deliverable	Primary Owner	Comments
<b>Phase 1: Plan</b>				
1.1	Kick-Off Meeting	Kick-Off Agenda	Joint	Kick-Off meeting to discuss project scope, objectives, impact assessment, and teams
1.2	Review Datasheet	-	CUSTOMER	Understand service assumptions, scope, and completion criteria
1.3	Publish Pre-Installation Requirements	Operating Environment Requirements (OER) document	VMware	Minimum system requirements
1.4	Review Change Management Strategy	-	CUSTOMER	Customer determines a change management process for agent testing and installation
<b>Phase 2: Execute</b>				
2.1	Pilot Deployment	Deploy up to (2) Carbon Black Cloud agents	CUSTOMER	Customer defines an end-user communication plan for pilot user community
2.2	Solution Specification	Solution specification workbook	VMware	Record initial CB Cloud platform settings
2.3	Product Adoption Document	Product adoption guide	VMware	Publish high-level operational guide
2.4	Production Deployment	Deploy remaining CB Cloud agents	CUSTOMER	Customer deploys solution to production endpoints
2.5	Configuration Assistance	Create up to five (5) policies and/or rules	Joint	Assist analyzing endpoint event data, define reputation rules, behavioral rules, and permission rules
2.6	Solution verification	Solution verification workbook	VMware	Execute product use cases and test plans
2.7	Alerts and Unexpected Blocks	Review and triage up to five (5) alerts and unexpected blocks	Joint	Assist with alert notifications and triage
<b>Phase 3: Close</b>				
3.1	Customer Support Transition	Project closure email	VMware	Transition to support

## Out-of-Scope

The following are the out-of-scope items for this project.

### General

- Installation and configuration of custom or third-party applications and operating systems on deployed virtual machines.
- Operating system administration including the operating system itself or any operating system features or components.
- Management of change to virtual machines, operating systems, custom or third-party applications, databases, and administration of general network changes within Customer control.
- Remediation work associated with any problems resulting from the content, completeness, accuracy, and consistency of any data, materials, or information supplied by Customer.
- Installation or configuration of VMware products not included in the scope of this document.
- Installation and configuration of third-party software or other technical services that are not applicable to VMware components.
- Configuration of VMware products used for the service other than those implemented for the mutually agreed to use cases.
- Customer solution training other than the defined knowledge transfer session.

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- Remediation/removal of unauthorized, malicious, or unwanted files.
- Investigation and analysis of potential malware and threats.
- Configuring more than one administration console.
- Building of custom scripts or feeds.
- Performing custom threat feed configuration.
- Customer solution training other than the defined in scope services.
- Developing custom documentation.
- Troubleshooting integration or infrastructure issues when deemed to be non-Company product issues.
- Carbon Black Cloud sensor deployment assistance
- Carbon Black Cloud administrative console setup

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#### FOR MORE INFORMATION

Contact a Professional Services expert at [vmware.com/company/contact.html](https://vmware.com/company/contact.html).

### Prerequisites Checklist

Customer is responsible for executing all items discussed in the Service Checklist prior to starting of the Execution phase.

Endpoints/Workloads minimum operating environment:

- CPU - 2 Cores Minimum: 1.5 GHz, Recommended: 2 GHz
- Memory - Minimum: 1 GB. Recommended: 2 GB for Windows 10 and Windows Server 2016 or higher
- Network - Minimum: 100 Mbit, Recommended: 1 Gbit
- Disk Space - Minimum: 100 MB of free disk space on the system volume, Recommended: 500 MB plus an additional 600 MB if local scanning is enabled

Participation of the following Customer stakeholders is required for the Service to be performed:

- Enterprise Architect
- Infrastructure Architect
- IT Operations Manager
- IT Security Manager

#### TERMS AND CONDITIONS

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If you purchase this packaged service outside of the ELA, the service must be delivered and accepted within the first 60 days of the purchase, or the service will be forfeited. Pricing for this service includes travel and other expenses. For detailed pricing, contact your local VMware representative.

