

Better Onboarding with VMware SaaS App Management by BetterCloud



Cloud software spending will grow 40 percent by 2023¹

Adoption of software-as-a-service (SaaS) apps is on the rise in organizations across industries, and IT teams are tasked with managing and securing those SaaS apps. While SaaS offers many benefits, IT also faces some challenges, namely dealing with multiple consoles and configurations and often lacking visibility into app usage and license consumption.

One of the most common tasks of managing SaaS apps is granting access, especially when onboarding new employees. Beyond just giving users access to apps through single sign-on (SSO), it is important to ensure that they have the appropriate level of access and are assigned to the correct teams, channels and folders they need for their job. Providing employees the access they need on Day 1 affects productivity, engagement and perceived employee experience.

Take Control with a SaaS Management Platform

VMware SaaS App Management™ by BetterCloud empowers IT admins to set up an automatic onboarding workflow that orchestrates employee onboarding, saves time on repetitive tasks, and avoids human errors. For example, you can integrate VMware SaaS App Management with your established identity management tool to trigger the appropriate onboarding workflows to grant user access based on title, role, group, location and so on.

- **Improve employee experience** by providing users with the right level of access to all the SaaS apps and tools that they need for their job and adding them to all groups, channels and folders that are relevant to their role.
- **Increase efficiency** by automating all onboarding processes with workflows, using a wide range of conditions and granular criteria to enable employees to be productive on Day 1.
- **Enhance security** by setting up predefined guardrails to eliminate accidental data breaches, such as users sharing confidential data.



Gartner report shows a 10x increase in the number of SaaS apps in the last 5 years²

Large enterprises use an average of [447 SaaS apps](#)³

Onboard with Ease Across Use Cases

Regardless of whether you are onboarding new employees or helping existing ones move to a new role, VMware SaaS App Management increases efficiency and reduces risk.

- **New employees** – Support new employees with the appropriate Slack channels, or assign a new sales rep with the correct territory leads and reports on Salesforce.
- **Mergers and acquisitions** – Accelerate M&A integration by onboarding employees to new tools and processes while delivering a streamlined and consistent experience.
- **Employee lifecycle changes** – Manage employee access and permissions to apps and tools when they are promoted, move to a different role, or leave the organization.

Learn More

Take the next step toward better onboarding.

- Visit vmware.com/products/workspace-one/saas-app-management for more details.
- Check out our [YouTube channel](#).
- Download the VMware SaaS App Management by BetterCloud [solution brief](#).

1. SaaStr. "Gartner: SaaS Spending Will Grow Another 40% in Next 2 Years Alone." Jason Lemkin, April 27, 2021.

2. Statista. "Average number of SaaS apps used by organizations worldwide from 2015 to 2021." Kimberly Mlitz, October 14, 2021.

3. BetterCloud. "State of SaaS Ops 2021."