

National Data Regulations Are Driving Adoption of Sovereign Cloud

DECISION MAKERS IN REGULATED INDUSTRIES SAY



63% It's essential to have a cloud solution with complete jurisdictional control and authority over data



35% Have already repatriated all data and workloads from commercial, public clouds - with more planned¹

RELY ON QUALIFIED SOVEREIGN CLOUD EXPERTS

An increasing number of VMware Cloud Providers are qualified sovereign cloud providers who have training and expertise in relevant areas, including:

- Data sovereignty and jurisdictional control
- Data access and integrity
- Data protection and compliance
- Data independence and interoperability

LEARN MORE

Want to learn more about VMware Sovereign Cloud or if a sovereign cloud is right for you?

Please visit www.cloud.vmware.com/providers/sovereign-cloud for more information or reach out to your trusted VMware Cloud Provider.

The increasing regulations governing data protection, residency and governance drive enterprises to pay more attention to security and compliance than ever before. National rules are going beyond data residency to cover data protection, governance, disclosures and reporting. National regulations include the *PATRIOT Act* (USA), *Digital Privacy Act* (Canada), *GDPR* (EU) and *LGPD* (Brazil).

Regulatory compliance is more complex than meets the eye



Struggling with frustration?

You are not alone. 75% of enterprises make meeting regulatory compliance their top priority.² Compliance covers protection, governance, audits and reporting.

Short on expertise?

75% of enterprises consider lack of skilled resources a top priority. The skillset gap is likely to get more acute soon.²

Sovereign Cloud meets national data rules

Having a robust data security and compliance strategy is critical in achieving higher standards of data protection demand by today's laws and regulations. VMware Cloud Providers offering sovereign cloud can help you attain integrity, security, and availability of information systems and sensitive data. Sovereign Cloud providers can protect your systems and data from security risks by adhering to the following:

- Data remains under sovereign control and avoids compelled access by foreign authorities
- Prioritize security against evolving attack vectors to protect your data and apps
- Sovereign cloud protection and compliance services exceed commercial, public clouds
- Capitalize on your data that you can share with trusted parties to vitalize national commerce
- Be prepared for evolving security and regulatory requirements
- Offer a secure and resilient cloud that leverages national economies and business growth

1. IDC, commissioned by VMware, "Deploying the Right Data to the Right Cloud in Regulated Industries." June 2021

2. Flexera 2021 "State of the Cloud Report."