

VMware Aria Hub Subscription

Privacy Datasheet

ABOUT VMWARE ARIA HUB SUBSCRIPTION

With VMware Aria Hub Subscription service you can purchase and manage your subscriptions for VMware Aria as a standalone service or within the VMware Aria Universal Suite bundle.

Learn more at:
<https://docs.vmware.com>

ABOUT VMWARE'S PRIVACY PROGRAM

- Trust Center – At VMware, we want to bring transparency that underlies trust. *The VMware Trust Center* is the primary vehicle to bring you that information.
- Data Privacy Officer - Please contact the VMware Privacy Team via the [Privacy Contact Form](#) or by mail at Office of the General Counsel of VMware, Inc., 3401 Hillview Ave, Palo Alto, California, 94304, USA.

How VMware Aria Hub Subscription brings value to you!

VMware Aria Hub Subscription (formerly vRealize Cloud Subscription Manager) is a cloud-based service, which monitors and manages VMware Aria cloud subscription usage for cloud services and products. This service provides options to purchase standalone VMware Aria services, VMware Aria Universal Suite (formerly vRealize Cloud Universal) service from VMware or AWS, or vRealize Network Insight Universal service. For more information, see the VMware Aria Hub Subscription Service Description [available here](#).

VMware and Privacy

In a complex world of data and the digital era our goal is simple: At VMware, you, our customers, and your data are our primary concern. VMware takes privacy and data protection very seriously and is committed to providing clear information about how we collect, use, and process your personal data. We have established policies and practices designed to protect the personal data we process on behalf of our customers as a processor, and as a controller. We are also committed to privacy-by-design when developing products and services. VMware's Privacy Team actively works with the development teams to identify and embed privacy controls for customers.

The personal data collected and processed by VMware are largely dependent on the type of offering you purchase. This Privacy Datasheet provides you with information about how VMware processes and protects your personal data in connection with VMware Aria Hub Subscription.

Types of Data Collected by VMware Aria Hub Subscription

In connection with the customer's use and VMware's provision of the Service Offering, VMware collects, and further processes data as classified in the table below. In some instances, personal data may be included in such data. Generally, VMware Aria Hub Subscription only collects data to enable VMware to enforce subscription licensing and billing for overage. The collected data does not contain any customer proprietary data or personally identifiable information (PII).

VMware Data Classification	Description and Purpose of processing	Categories of Personal Data
<p>Customer Content</p>	<p>Content submitted by customer to the Service Offering for processing, storage, or hosting (described as “Your Content” in VMware’s Terms of Service). To the extent the Service Offering processes Customer Content, VMware processes such Content to provide the Service.</p>	<p>Generally, customer controls and determines which type of personal data it submits to the Service Offering. The specific personal data processed will depend on the customer’s specific configurations and deployment. Typically, Customers do not submit workload/application data or personal data to VMware Aria Hub Subscription Service and Customer Content is limited to non-personal data such as cluster, file, or server names.</p> <p>VMware Aria Hub Subscription Service connects to Customer Connect portal to manage the licenses by using user credentials. Also connects to on-prem VMware Aria Suite Lifecycle (formerly VMware vRealize Suite Lifecycle Manager) instance running in customer data center to manage license on other on-prem VMware Aria Suite products such as VMware Aria Automation (formerly vRealize Automation), VMware Aria Operations (formerly vRealize Operations), VMware Operations for Logs (formerly vRealize Log Insight), VMware Aria Operations for Networks (formerly vRealize Network Insight).</p>
<p>Support Request Content</p>	<p>Data provided by customer to VMware to address a technical support issue.</p>	<p>Any personal data a customer shares with VMware in connection with a support request (as controlled and determined by Customer).</p>

<p>Account Data</p>	<p>Data collected and used by VMware to manage the customer account and maintain the relationship with customer, such as to bill the customer or deliver notifications and alerts.</p>	<p>Contact Information, such as customer name, email address, address, and phone number.</p> <p>Online Identifiers such as customer's IP address or hostname</p> <p>All customer account data is collected and managed by CSP service. VMware Aria Hub Subscription is using CSP APIs to maintain customer relationships.</p>
<p>Service Operations Data</p>	<p>Data used by VMware to facilitate the delivery of the Service. This may include (i) tracking entitlements, (ii) providing support, (iii) monitoring the performance, integrity, and stability of the Service's infrastructure, and (iv) preventing or addressing Service or technical issues. For example:</p> <ul style="list-style-type: none"> • Configuration, usage, and performance data • Authentication Data • Service logs, security logs, and diagnostic data • Survey and feedback data 	<p>Contact Information, such as administrators' email address, and Customer organization details.</p> <p>Online Identifiers such as administrators' and developers' IP address, login credentials and login time stamps. Service Operations Data for this Service may also include information regarding all subscriptions purchased by the Customer, as well as usage/consumption related information for billing purposes.</p> <p>Customer provides login details of VMware Aria Automation (formerly vRealize Automation), VMware Aria Operations (formerly vRealize Operations), VMware Aria Operations for Logs (formerly vRealize Log Insight), VMware Aria Operations for Networks (formerly vRealize Network Insight) optionally to collect consumption usages for billing purposes and these login details stored.</p>
<p>Service Usage Data</p>	<p>Information used by VMware for analytics, product improvement purposes, and proactive support. See VMware Trust & Assurance Center for additional details regarding VMware's Service Usage Data Program (SUDP). For example: Configuration, usage and performance data.</p>	<p>Contact Information, such as administrators' email address (e.g. to provide proactive support).</p> <p>Online Identifiers such as administrators' IP address and or hostname</p> <p>In order to provide continuously high performing service VMware Aria Hub Subscription is collecting statistical data about service usage.</p>

SECURITY, CERTIFICATIONS AND THIRD-PARTY ATTESTATIONS

- All compliance certifications are available in the [VMware Trust Center's Compliance Page](#).

How We Process and Protect Data as a Controller

To the extent VMware processes personal data as part of Account Data, Service Operations Data and Service Usage Data, VMware acts as the Controller in respect to such personal data. The following privacy notices explain how VMware collects, uses, and protects any personal data in its capacity as a Controller:

VMware Privacy Notice: This notice addresses the personal data we collect when you purchase VMware products and services and provide account-related personal data.

VMware Products and Services Privacy Notice: This notice applies only to the limited personal data we collect and use for our own purposes in connection with our provision of VMware products and services, including (i) any cookies and similar tracking technologies we may use when providing the products or services; (ii) any information we use to facilitate the delivery of VMware services; and (iii) any data we collect to improve our products and services and our customer's experience.

How We Process and Protect Data as a Processor

Where VMware processes personal data contained in Customer Content in connection with the provisioning of the Service Offering, VMware will process such personal data on behalf of the customer as a "processor" (acts on the instruction of the controller). The customer is the "controller" of any personal data contained in Customer Content and determines the purposes of the processing.

Data Protection Addendum

VMware's obligations and commitments as a data processor are set forth in VMware's [Data Processing Addendum](#) ("DPA"). VMware will process personal data contained within Customer Content in accordance with the applicable agreement and the DPA. The applicable agreements for VMware Aria Hub Subscription, including the VMware Terms of Service, the relevant Service Description, and other relevant legal documents can be found [here](#).

Data Storage and Cross-Border Data Transfers

VMware Aria Hub Subscription currently stores Customer Content in data centers located United States. Hosting location options may be added from time to time so please visit the [Sub-Processors list](#) for up-to-date primary and disaster recovery location details.

For cross-border personal data transfers from the EEA, Switzerland and the UK, VMware relies on Binding Corporate Rules ("BCR") as a processor. You can view VMware's BCR's in the [VMware Trust Center](#).

DATA PRIVACY REQUESTS

If you wish to exercise any of your rights under applicable data privacy laws for personal data processed by your organization while using the Service Offering, please contact your organization. See [VMware's Privacy Notice](#) for information about how to exercise your rights where VMware is processing personal data in connection with its business operations.

FOR MORE INFORMATION OR TO PURCHASE VMWARE PRODUCTS

Contact your VMware account representative or call 877-4-VMWARE (outside North America, +1-650-427-5000), visit [vmware.com/products](https://www.vmware.com/products), or search online for an authorized reseller.

UPDATES

Reading from a PDF? Don't be outdated, be informed! Find the latest information in the current version of this document from the [VMware Trust Center's Privacy Page](#).

Sharing with Sub-Processors

For the Service Offering, VMware utilizes third-party companies to provide certain services on its behalf. As set forth in the [Data Processing Addendum](#), VMware has agreements and data transfer mechanisms in place with each sub-processor. A list of these sub-processors is available [here](#).

Additional sub-processors providing technical support functionality for the Service Offering is available in the [Support Services Sub-Processor List](#).

VMware also provides customers with an easy mechanism to monitor changes to our list of sub-processors. If you would like to receive notifications, please visit this page [here](#).

Data Retention and Deletion Practices

VMware retains personal data that we may collect in connection with the customer's use of the Service Offering for as long as it is needed to fulfill the obligations of the VMware Terms of Service.

The [VMware Data Processing Addendum](#) and the relevant [Service Description](#) set forth how personal data contained in Customer Content is deleted after contract expiration or termination. Upon termination of your account, Customer Content will be retained by backup systems for up to 1 year. VMware advises you to retrieve any data you wish to retain before the account termination takes place. VMware has no obligation to retain data beyond 30 days of the effective termination date.

During the subscription term, Customer Content processed by VMware Aria Hub Subscription will store Customer Content which is more than one (1) year old to backup systems.