

# Harness the power of AI with VMware Private AI

Over the next decade, generative AI will massively transform business. Enterprises are already beginning to leverage this technology to boost productivity across every aspect of their organizations.



**\$4.4 Trillion**

annual economic value of generative AI in the enterprise<sup>1</sup>

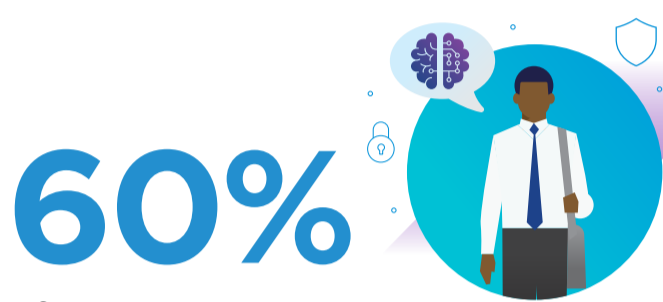


**95%** of organizations

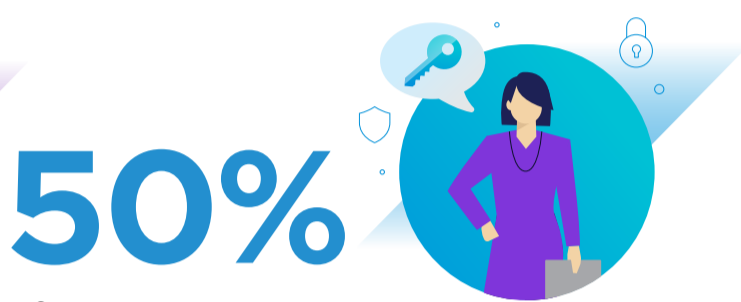
are integrating AI features into new apps<sup>2</sup>

## But what about privacy?

While the potential of generative AI is virtually limitless, it also presents inherent privacy risks.



of IT leaders believe **“AI presents new risks to our data privacy that we don’t know how to address.”**<sup>2</sup>

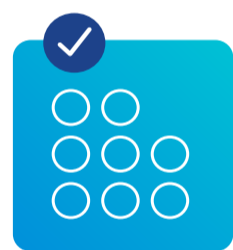


of IT leaders **“don’t yet have a plan to prevent data leakage around sensitive material and content using generative AI.”**<sup>2</sup>

## Privacy and security with VMware Private AI



VMware Private AI is the architectural approach that enables you to unlock the tremendous business potential of AI while maintaining privacy and control of your data.



### Get the flexibility of choice.

Customize your AI journey with a wide choice of LLMs and partners from VMware’s open ecosystem.



### Deploy AI projects with confidence.

Protect the privacy of your corporate data and IP and maintain access control by using AI solutions optimized to run on VMware Cloud Foundation.



### Achieve great performance.

Get excellent performance on NVIDIA GPUs, or Intel CPUs and GPUs. Optimize workload balance with vSphere Distributed Resource Scheduler.



### Optimize costs and compliance.

Leverage our expertise and partnerships to build a cost-effective solution while complying with industry-specific regulations.



### Scale without compromise.

Enable complex AI models with up to 8 NVIDIA vGPUs per VM and speed up model training time with support for up to 32 passthrough devices per VM.

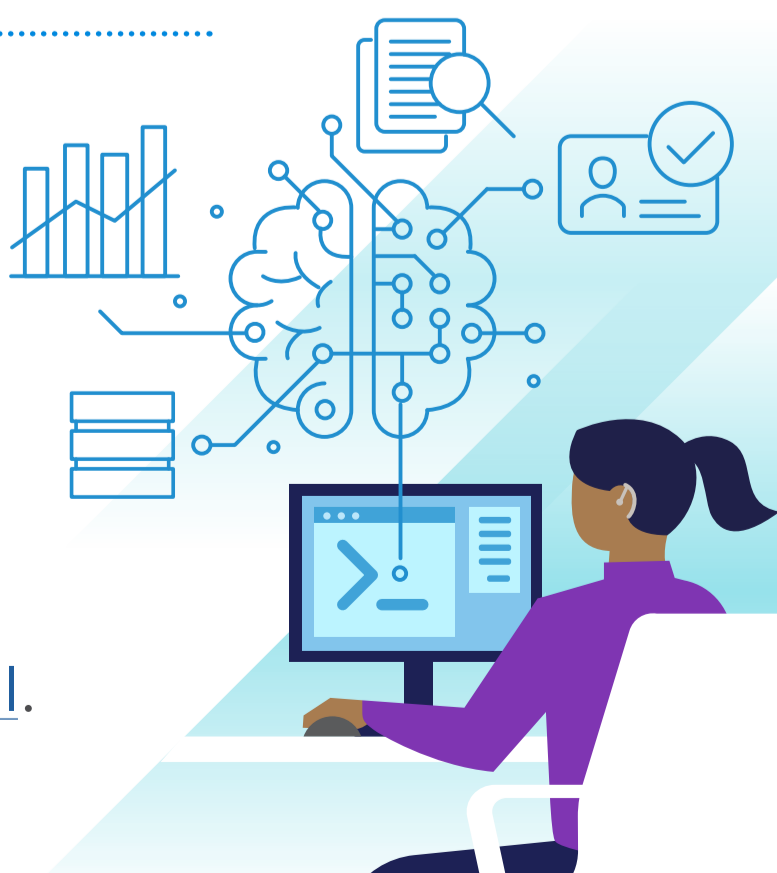


### Augment productivity.

Build private chatbots that generate intelligent outputs. Create action recommendation engines and automate repetitive manual processes.

## Ready to start your AI journey?

To learn more, visit [VMware.com/aiml](https://www.vmware.com/aiml).



1. McKinsey & Company, “The economic potential of generative AI: The next productivity frontier.”  
Michael Chui, Eric Hazan, Roger Roberts, Alex Singla, Kate Smaje, Alex Sukharevsky, Lareina Yee, and Rodney Zemmel, June 2023.  
2. VMware FY24 Q2 Executive Pulse, N=450 Enterprise Technology Executives.