

The Business Value of VMware Cloud on AWS for Creating VMware Hybrid Cloud Environments

An IDC study shows how participants capture **value with VMware Cloud on AWS** by establishing VMware-based hybrid cloud environments that **deliver cost and staff efficiencies**, in addition to benefits such as **enhanced agility and performance and improved business results** compared with their previous on-premises environments. Further, they benefit from the **ease of application migration** compared with using another native public cloud solution.

KEY RESULTS

\$3.42 million
higher revenue
per 100 VMs per year

361%
three-year return
on investment

6 months
payback on
investment

CUSTOMER QUOTE:

“VMware Cloud on AWS provides us with high resiliency and a robust disaster recovery environment that we could deploy with minimum extra skills. It's easy to deploy and easy to maintain and manage.”

MIGRATION EFFICIENCIES AND BENEFITS COMPARED WITH NATIVE PUBLIC CLOUD

\$198,700 per 100 VMs,
value from faster migration

52% less staff time
required to migrate

\$143,400 per 100 VMs,
business and productivity
gains, faster migration

COST AND OPERATIONAL EFFICIENCIES

22% lower cost
of infrastructure

28% lower three-year
cost of operations

32% higher IT infrastructure
team efficiencies

BUSINESS AND OPERATIONAL BENEFITS

63% faster to
deploy new compute

95% reduced
unplanned downtime

34% higher development
team productivity

CUSTOMER QUOTE:

“The biggest benefit for us of using VMware Cloud on AWS is having an on-demand service to support rapid business expansion. Without it, we'd need a lot of on-premises hardware and multiple datacenters.”

Note: Unless otherwise specifically noted, results compare a VMware Cloud on AWS environment with an on-premises environment in the context of organizations establishing a VMware-based hybrid cloud