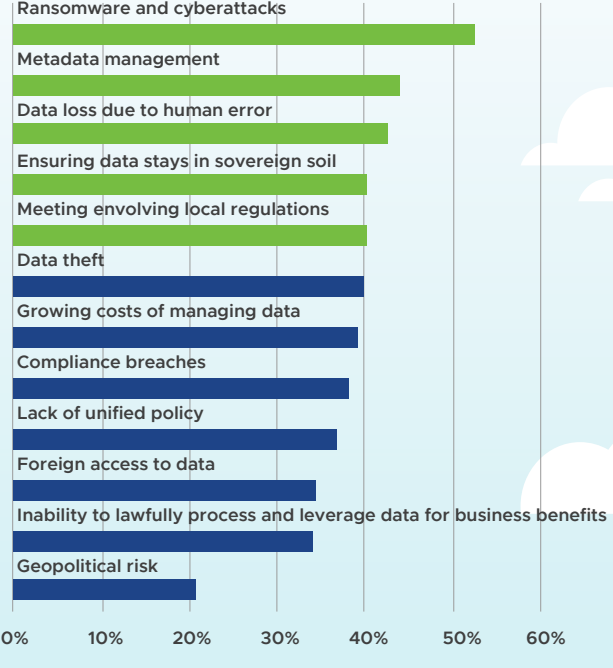


Digital Sovereignty: An Important Factor for Your Cloud Journey

Cloud is mainstream, but challenges abound

Cloud adoption is nearly universal, with 90% of organizations using cloud technology for digital transformation. However, current cloud adoption strategies could be risky as they're fraught with challenges.



Your current cloud strategy could put your sensitive data and organization at risk

32% of organizations use a public cloud to store confidential data.

64% of organizations have increased their volume of highly sensitive data.

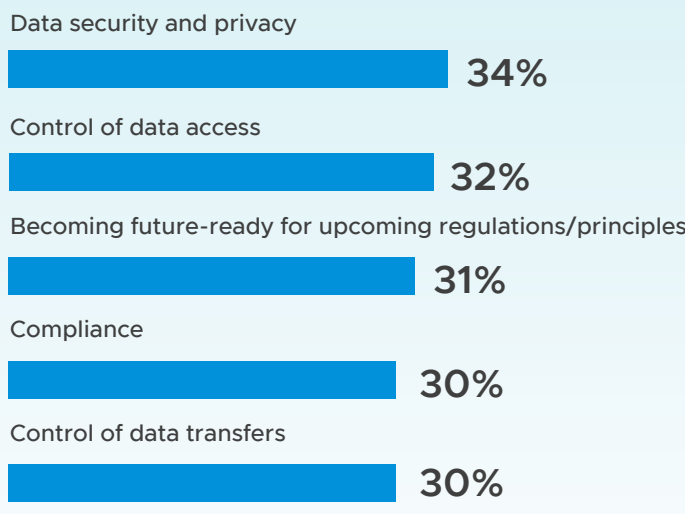


88% of very large organizations (5,000 FTEs) cite the relevance of data sovereignty as "very important" or "extremely important."

62% of organizations say their current cloud use only partially meets their data sovereignty requirements.

Digital sovereignty is the capacity for digital self-determination by nations, companies, or individuals.

Sovereign cloud can deliver digital sovereignty



Whatever short-term benefits are expected, the goal for organizations should be that digital sovereignty enhances customer, government, and stakeholder trust in their organization's products and services and for greater business resilience.

To realize sovereign cloud benefits, organizations must navigate IT complexity



29% are looking for partners that offer greater flexibility and choice.



Gaining freedom from vendor lock-in is a top requirement for 29%.



23% want to leverage a strong ecosystem when using a sovereign cloud platform.

The expected benefits vary depending on an organization's approach to digital sovereignty:

Organizations with implemented data sovereignty strategies look for:

- > Flexibility and choice
- > Data security and privacy
- > Compliance

Organizations that see data sovereignty as strategic look at:

- > Data security and privacy
- > Control of data transfers
- > Becoming future-ready for upcoming regulations/principles
- > Cloud providers' skills

However, the lack of maturity causes challenges for workload migration to sovereign cloud



39%

Insufficient sovereign cloud knowledge



31%

Inadequate knowledge of legacy apps



31%

Lock-in concerns

The lack of knowledge can result in organizations resorting to the "usual suspects" when seeking sovereign cloud providers.

This elevates the risk of vendor lock-in, restricting data portability capabilities.

That's why it's key to adhere to these fundamentals when implementing digital sovereignty



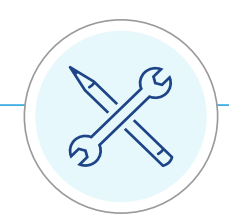
Data discovery and classification

Learn what types of data you have and how it flows through your organization to best identify the most suitable venue for each workload and app.



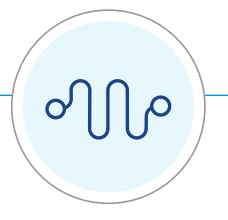
Security is a shared responsibility

It's crucial to constantly maintain cybersecurity and regulatory compliance. You and your providers must work together throughout the deployment and operation of sovereign cloud.



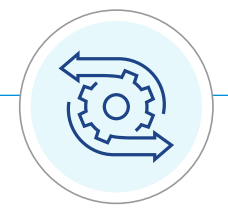
Tool up and skill up

Sovereign cloud must fit into existing and multi-cloud strategy. It may require investments in new tools for data governance and redesigns for internal operations for compliance.



Flexibility is essential

Due to the costs, complexities, and processes involved, you should rely on providers that offer the greatest adaptability, flexibility, and control for sovereign solutions.



Sovereign today, sovereign tomorrow

Digital sovereignty entails adapting to new IT infrastructure, strategy, governance framework, and skills. All stakeholders must monitor and adapt to new legislations that may impact sovereign status.



Trust and resilience

It's vital to choose a trusted provider with key sovereign capabilities, a broad level of expertise, and the ability to engage all lines of business. Digital sovereignty is an avenue to help organizations become more resilient.

Achieve digital sovereignty with VMware Sovereign Cloud

VMware Sovereign Cloud addresses the strategic imperatives for data sovereignty on data security, protection, residency, interoperability, and portability. Built on modern, software-defined architecture and operated with industry best practices, VMware Sovereign Cloud has the IT flexibility to enhance any cloud strategy and the skillset and knowledge to protect sensitive data while adhering to jurisdictional compliance.

To learn more visit us at [VMware Sovereign Cloud](#).