

# 5 Key Challenges: Is Your Cloud Migration Strategy Effective?



Want to avoid cloud project delays and cost overruns?



## 70%

identified that their organization has **had one or more cloud projects fail** or be delayed due to a lack of skills.<sup>1</sup>



## 99%

of respondents said operational **costs exceeded expectations** at least 26% of the time, with 44% saying costs are exceeded more than half the time.<sup>1</sup>

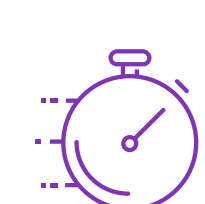
IT leaders like you are being challenged to:



**Reduce and optimize costs**



**Meet growing business demands**



**Unleash innovation and agility**



**Increase customer satisfaction**



**Retain technical talent**

## Overcome these challenges with Google Cloud VMware Engine

Secure, fast, low risk way to seamlessly migrate and modernize VMware workloads in Google Cloud and unlock insights



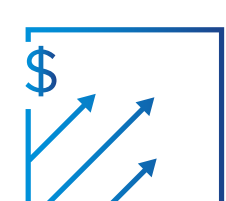
### SECURE

Leverage industry-leading security, including private high-speed networking and dedicated cluster design



### FAST

Provision an entire VMware SDDC in under an hour, and migrate workloads live in minutes



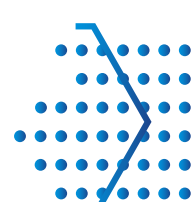
### COST EFFECTIVE

Save time and money without having to rearchitect applications or change operations



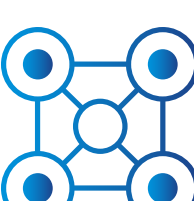
### LOW RISK

Use familiar VMware and Google Cloud tools across on-premises and cloud environments without retraining staff



### TRANSFORMING

Convert data into insights and actionable intelligence with Google BigQuery and AI/ML



### MODERN

Scale flexibly with modern infrastructure, support VMs and containers, and access native Google Cloud services

### SURVEY RESULTS FOUND:

- ✓ Live migration of apps to the cloud **without downtime** is the preferred approach<sup>1</sup>
- ✓ Organizations reported that the time to effectively migrate a workload to the cloud is as much as **3.75 months**<sup>1</sup>



Follow a fast, low-risk, cost-effective path to the cloud with Google Cloud VMware Engine to achieve these benefits:

- 1 ACCELERATED MIGRATION**  
Avoid cloud project delays and speed your move to cloud
- 2 ENTERPRISE-READINESS**  
Meet compliance requirements and leverage high-speed, secure networking
- 3 APPLICATION MODERNIZATION**  
Increase agility and gain insights to improve customer experience
- 4 CONSISTENT OPERATIONS**  
Use existing skills, tools, and operations without needing retraining
- 5 REDUCED TCO**  
Protect your investments, save time, and reduce the cost of migrating to the cloud

**Rentokil Initial**

Protecting People. Enhancing Lives.

## Moved 2,000 VMs

to Google Cloud VMware Engine to **modernize infrastructure and deliver greater value**

Rentokil Initial is the world's leading pest control company worldwide and leading hygiene and wellbeing services business based in 90 countries. They seamlessly moved 2,000 VMs from their largest physical data center to Google Cloud VMware Engine. With this ease of migration, they avoided the need for a large, complex recoding project and enabled the infrastructure team to deliver value beyond managing hardware and patches.

[Learn more via.vmw.com/google-cloud](https://via.vmw.com/google-cloud)

