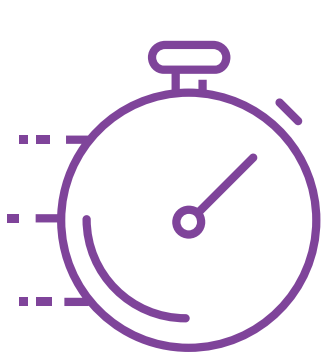


Maximize Digital Business Value



IT Challenges

- Support complex application portfolio
- Respond quickly to changing business needs



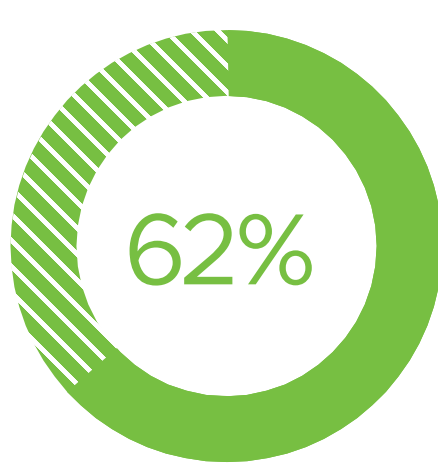
Enterprises

- Commit to multi-cloud
- Clear business cases for strategic initiatives

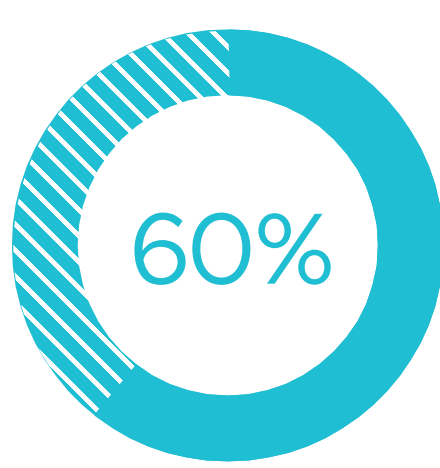
VMware Cloud Foundation can maximize expected value

Significant Savings Across Industries

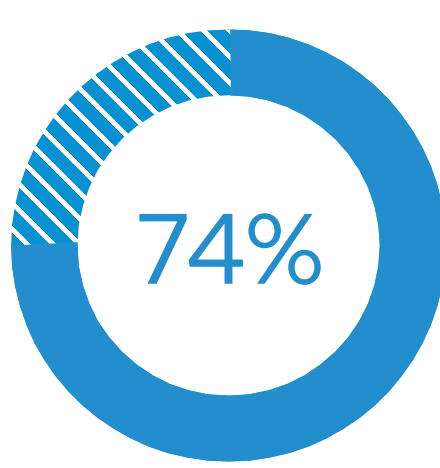
Sample of the projected average cost reduction in some major industries.³



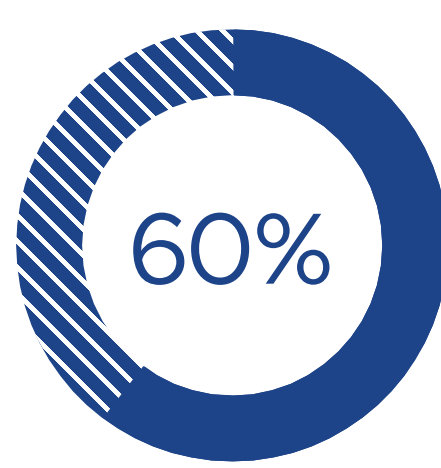
Government
Local, State



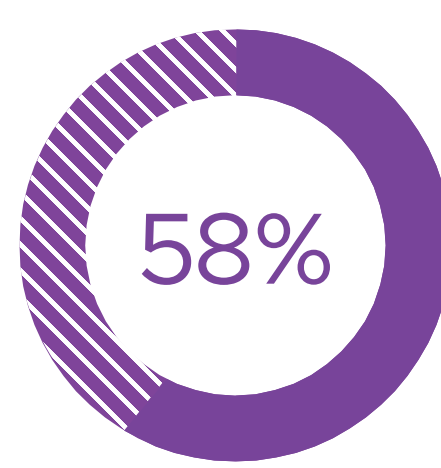
Healthcare



Education
Primary, Secondary,
Higher Ed



Financial
Services



Business
Services &
Communications

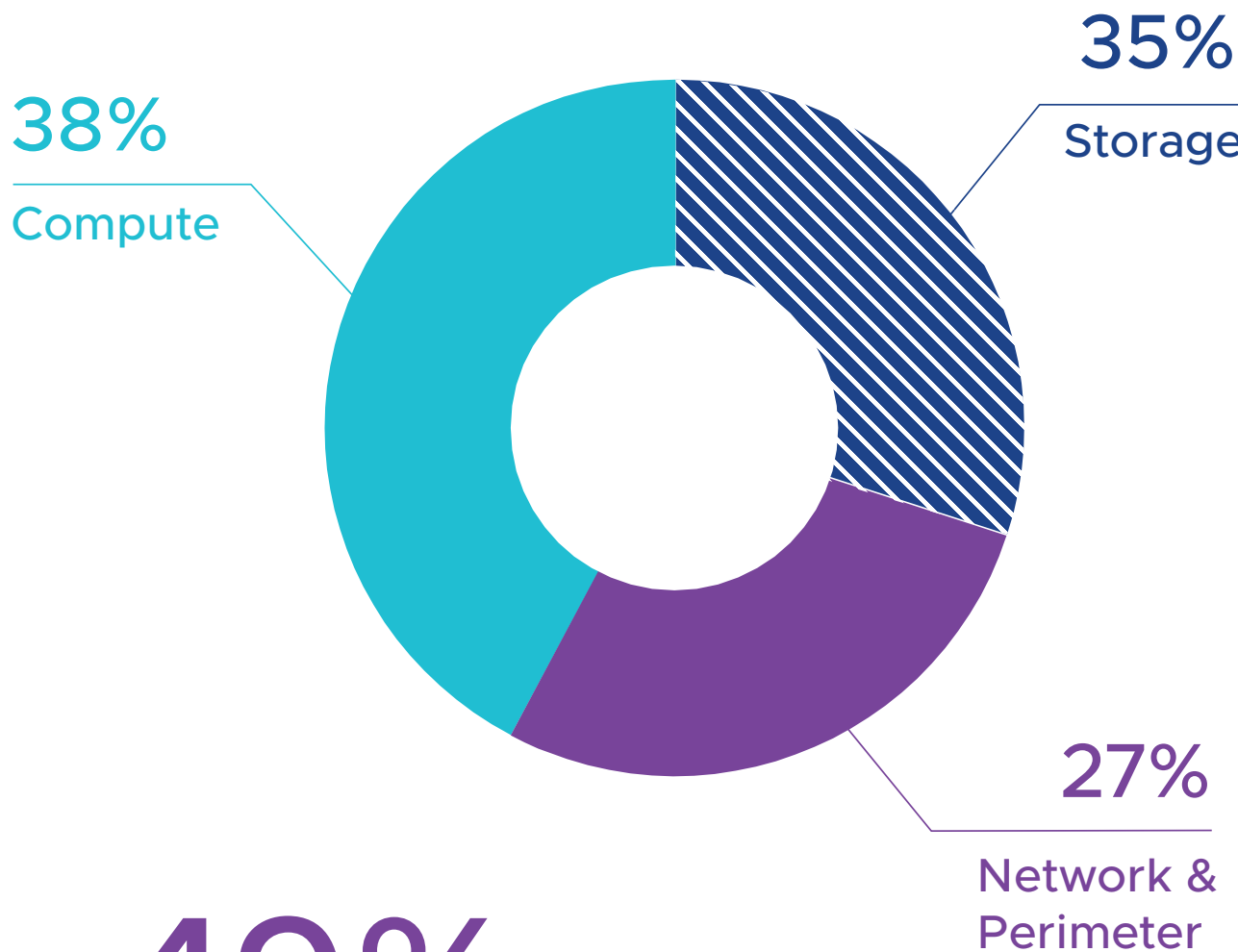
CapEx Savings

Expected 3-year savings

Compute optimization, host consolidation, and network savings contribute to a 49% average projected 3-year total CapEx savings.

Value drivers

- ▶ Industry standard hardware
- ▶ Workload consolidation and intelligent placement across cloud environments
- ▶ Standardized Software Defined Infrastructure building blocks
- ▶ Network virtualization, firewall and load balancer hardware cost optimization



49%
Projected 3-Year
Total Capex Savings

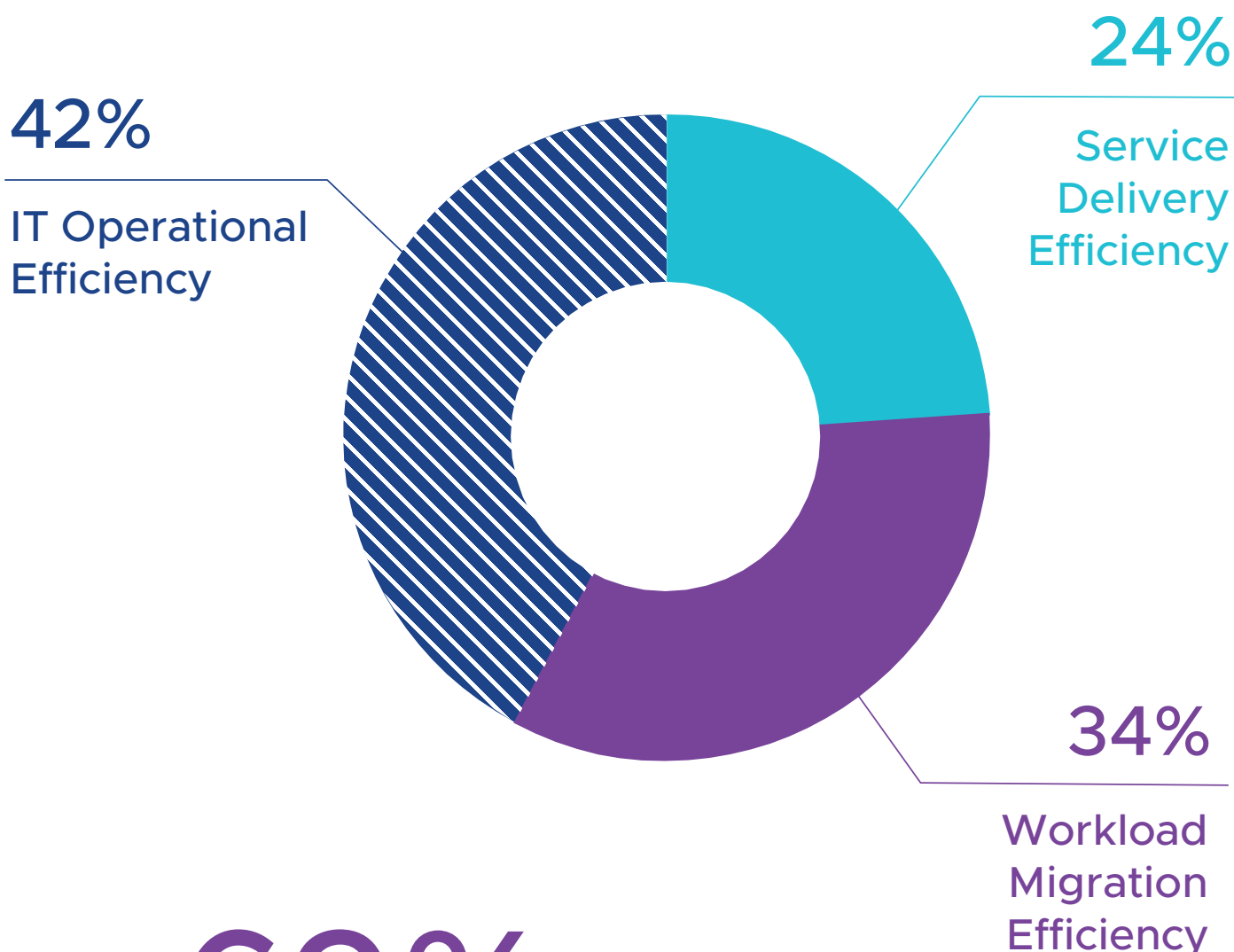
OpEx Savings

Expected 3-year savings

System lifecycle management, service blueprinting, and service delivery automation contribute to a 69% average projected 3-year total OpEx savings.

Value drivers

- ▶ Infrastructure automation to simplify operations
- ▶ Compute, storage and network capacity scaling
- ▶ Continuous performance optimization and capacity management
- ▶ Workload migration acceleration



69%
Projected 3-Year
Total Opex Savings

Get started. [Contact sales](#)

Request a meeting with a dedicated sales specialist for a more personalized VMware Cloud Foundation Savings Assessment for your organization.