

#### FIVE REASONS WHY OPEN RAN CAN GET **BACK ON TRACK**

### Consensus for open RAN has crystallised, but only trailblazers are deploying at scale

63% of operators think scaled deployments are 2+ years away "When do you see 37% the majority of operators implementing open RAN?" Respondents 2023 2024 2026 2027+ Source: STL CSP survey, 06/22, n=65

A delta has emerged between the number of open RAN PoCs and deployments

We anticipate that larger scale deployments are at least three years away; we currently think 2025 could be the turning point for adoption - VP, Core Network, Tier-1 operator, EMEA

We are still in PoC stage, and think this is broadly aligned with the market, we are aiming to reach 'massive' deployments in 2025-6

- Mgr, Cloud Infrastructure, Tier-1 operator, MENA

## Operators are deferring open RAN deployments because the ecosystem is experiencing transformation inertia



**Ecosystem immaturity** has precluded development of a virtuous circle of innovation



#### **Inappropriate legacy ROI** comparison

COTS servers are being used to run open RAN workloads, this is inefficient and makes for an inappropriate ROI comparison



**Energy and performance parity** There are few proof points demonstrating energy and performance parity with legacy

Cloud native culture and skills Removing the packaged system vendor and becoming responsible for integrating vendors is strenuous

We aren't expecting capex, opex, or energy efficiency benefits from open RAN deployments in our current projections

- Network Arch. Lead, Tier-2 operator, MENA

Open RAN deployments have to achieve performance and efficiency parity with, and eventually even outperform, integrated solutions

VP, Core network & PaaS, Tier-1 operator, EMEA

## Open RAN can get back on track: five reasons why

Programmability enabled by the RIC is key to the success of open RAN



#### 1. New silicon is coming ✓ High performance processors

can handle ORAN workloads

The next generation of chips will make open RAN competitive on

Head of Network Arch., Tier-1 operator, EMEA

3. ROI will follow

## 2. Parity gap to close

✓ New silicon and RIC programmability will close the performance gap with legacy

√ Surpassing parity will help reduce costs and create new revenue streams

## 4. Gain benefits now

✓ Operators can deploy RIC on legacy and feel benefits sooner

for the legacy network... this is part of telcos' pragmatic pivot

It is all about what the RIC can do

- Senior Director Sales Engineering, RIC Vendor

# 5. SIs will help

✓ Operators can leverage SI expertise and work collaboratively to learn how to

master their own networks

Our deployments were more complicated than expected, we

needed SI support

- Head of Network Arch., Tier-1 operator, EMEA

Find out more in our full length report