Clearly, cloud computing is the path to future-proof IT infrastructure. But how do you harness the maximum agility of a cloud operating model? Successful cloud transformation begins with three tightly interconnected steps:

### Control the Cloud Future with VMware Cloud Management

VMware has built the market's leading multi-cloud management solution to power your cloud transformation. It gives you a single cloud management control plane for unified visibility and consistent operations of your applications, infrastructure, and platform services. It helps you:

1. **Start with a Cloud Operating Model**
   - Your cloud operating model provides the foundation for cloud service delivery, cloud operations, and cloud governance for all workloads, wherever they reside. Design your cloud operating model specifically to increase responsiveness to the needs of your business.

2. **Adopt a Multi-Cloud Strategy**
   - Multi-cloud adoption redefines the foundation of IT to power every application on any cloud and operate consistently across the data center, the edge, and any cloud. Moving to multi-cloud has become a priority for organizations shaping the future—because CXOs recognize that modern business will run on modern apps, and modern apps will need to run on a mix of clouds.

3. **Gain Consistency with Multi-Cloud Management**
   - Multi-cloud management is the enabling technology that powers your cloud operating model. A cloud operating model rolled out with a modern, multi-cloud management solution will bring consistency to managing all types of clouds and allow you to adapt, respond, and innovate on the fly.

### 3 STEPS TO A FUTURE-READY CLOUD STRATEGY

The VMware Cloud Operating Model helps bind together your business, application, and cloud strategies from a people, process, and technology perspective.

**Primary benefits of consistency across multi-cloud environments**

- **49%** improved responsiveness to customers and lines of business
- **28%** faster delivery of application features and releases
- **38%** reduced IT operating costs

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1. **Accelerate**
   - Agility by automating across infrastructure and application service delivery to unlock innovation

2. **Control**
   - Clarity by simplifying financial management, strengthening security, and automating compliance to mitigate risk

3. **Optimize**
   - Performance and manage resource utilization at minimal cost to maximize efficiency

4. **Choose**
   - Flexibility by consuming resources, as a service, on-premises, or a combination of both

### Get the Details about VMware Cloud Management

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