

Transform for the future, today.



Building and managing a secure, scalable infrastructure for employees working anywhere is a top-of-mind priority for desktop virtualization admins everywhere.

Goal

Providing remote desktops and apps

Challenge

Wrestling with legacy architectures

! Citrix users may struggle with management complexity, security concerns or other aspects of legacy desktop virtualization platform.^{1,2,3}

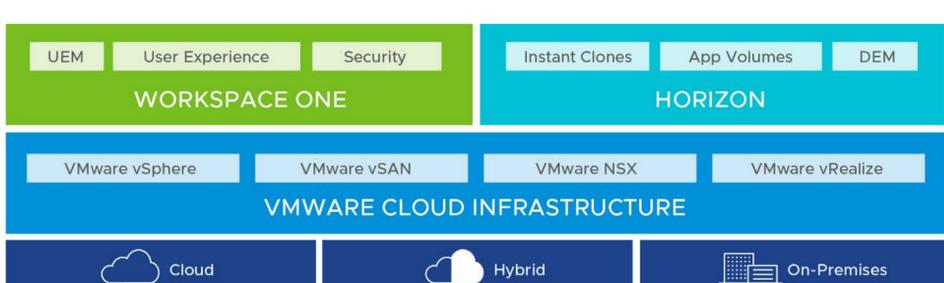
Here are three reasons to make the transformative move to the future of work with VMware:



1. VMware is the digital foundation for the future.

VMware Horizon® is:

- Designed with a virtualized, automated, software-defined infrastructure in mind.
- Built from the ground up to be fully integrated and interoperable with the entire ecosystem of market-leading VMware technologies.



Use Horizon to:

- ✓ Reduce infrastructure costs, simplify network provisioning, increase security, and reduce management overhead.**
- ✓ Automate and scale the delivery of virtual desktops and apps.**
 - Provide virtual desktops and apps from any environment to users anywhere with a cloud native control plane and service-based management tools.
- ✓ Provision and manage with speed and ease.**
 - Deliver full-featured, personalized virtual desktops and apps, fast.
 - Save more time with simplified Day 2 management of images, apps, profiles and policies.

Capitalize on the best-in-class capabilities of:

- VMware NSX®
- VMware SD-WAN™ by VeloCloud®
- VMware Workspace ONE® and Horizon
- VMware Carbon Black
- VMware Cloud Foundation™

Instant Clone Technology (included with Horizon environments)

Easily build and deploy desktop images to quickly scale and meet changing business continuity needs.

“Many healthcare organizations use Citrix to distribute Epic to their end users. We’re able to save millions of dollars by going with VMware RDSH.”

MATTHEW DOUGLAS, CHIEF ENTERPRISE ARCHITECT, SENTARA HEALTHCARE
Read more at: <https://via.vmware.com/sentara>.



2. VMware stands for security that is built in, not bolted on.

An intrinsic approach to security reduces the attack surface—from network to endpoint, cloud, identity and workload.

- ✓ Minimize point product security agents and vendors across devices for both endpoints and virtual desktops.**
- ✓ Combine the management and security of endpoints and virtual desktops for deeper insights from all vector points.**

Zero Trust Security controls that only VMware offers

VMware Horizon virtual desktops and published apps bridge traditional and Zero Trust architectures to isolate and modernize traditional apps.

See how Horizon enables [Zero Trust Security](#).

Explore [establishing Zero Trust security](#) with VMware Workspace ONE.



VMware enables you to modernize your legacy desktop virtualization platform.

- ✓ Deploy the same apps and desktops you do today with the added value of the VMware Cloud Infrastructure platform and VMware EUC vision.**
- ✓ Simplify Day 2 management and enhance user productivity.**
- ✓ Deliver a consistently great user experience that works across endpoints, user locations, and network conditions.**

Make Your Distributed Workforce Future Ready



To support this:

Distributed workplace models

Do this:

Build a digital foundation for the future

! If you’re running a Citrix environment on VMware Cloud Infrastructure today, you are:

- ✓ Realizing the benefits of a best-in-class virtualization platform** **✗ Missing out on the advantage of the integrations with Horizon**

Fast Forward to the Future with Horizon

Three of the top five global banks transitioned their legacy Citrix environment with the VMware Horizon platform and provisioned Horizon virtual desktops and apps for **200,000+ end users**.

One bank leveraged Horizon to support remote access for **80% of their workforce** during shelter-in-place restrictions.

Goodbye Citrix, Hello VMware

Discover how VMware helps forward-thinking organizations prepare for the future of work.



Download the eBook [Three Key Reasons to Leave Your Legacy Citrix Environment Behind](#) to learn more.

1. CPO Magazine, “Massive Citrix Data Breach Thought to be the Work of Iranian Hackers,” Scott Ikeda, March 2019.
2. Tripwire, Inc., “Citrix NetScaler CVE-2019-19781: What You Need to Know,” Craig Young, January 2020.
3. CyberScope, “New round of bugs found in Citrix software, but this time a patch is ready,” Sean Lyngaas, July 2020.