

VMware Anywhere Workspace for Financial Services

Supporting today's employees and new work models while staying competitive

DISTRIBUTED WORKFORCE CHALLENGES

- **Onboarding** – Conduct remote hiring and onboarding without the customary technological and cultural framework.
- **Technology availability** – Lack of necessary tools and infrastructure capabilities that enable a distributed workforce to stay productive.
- **Visibility and compliance** – Heterogeneity of devices, apps and networks is exacerbated in a distributed environment, increasing complexity and extending the time to identify and respond to security threats and incidents.
- **Connectivity** – Lack of secure, cost-effective and reliable remote access to enterprise applications in a distributed environment can be a dealbreaker for remote workers.
- **Security** – An expanded attack surface for malicious actors requires new security models.

Remote, Distributed and Hybrid Work Models Are Here to Stay

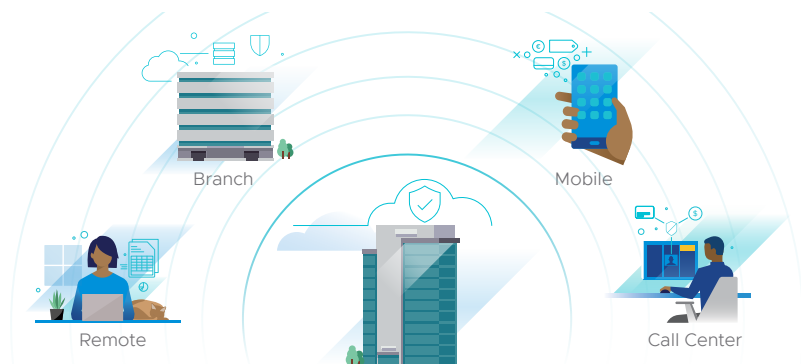
The pandemic accelerated the change in how we work and highlighted the importance of a distributed work model as a business continuity strategy. However, many financial services companies realized they were not readily equipped to satisfy both the employee experience and deliver the security required to protect the company's newly expanded perimeter resulting from a distributed workforce. As organizations move towards supporting a modern distributed workforce, they must prioritize the experience of their employees, while building a more secure, resilient and competitive organization that can conduct business more efficiently and meet customers where they are.

The ability to remain competitive has always been a motivating factor in making technology investments and today's financial services organizations are investing in solutions designed to attract and retain key industry talent. In addition to providing high-performance and highly resilient workspaces for bank branches, call centers and remote offices, the financial services industry must also satisfy some of the more demanding workflows such as remote traders, data scientists, developers, wealth managers, and mobile claims adjusters.

Traditionally, businesses have adopted a siloed approach to deploy and manage their IT, network and security infrastructure and capabilities. While this disjointed approach managed to serve a mostly onsite workforce, the fissures have started to show dramatically in the new distributed environment: increased security risk due to the disappearing perimeter, increased total cost of ownership (TCO) due to legacy management approaches, and sub-optimal employee engagement.

A Holistic Vision for the Future of Work

The VMware Anywhere Workspace for Financial Services approach addresses end-user, IT and security challenges by providing exceptional multi-modal employee experiences, enabling automated workspace management, and securing the distributed edge. The solution takes a holistic approach combining industry-leading digital workspace, endpoint security and secure access service edge (SASE) technologies, working harmoniously across any application on any cloud to any device.



VMware Anywhere Workspace provides benefits to key groups across the organization.

END USERS

- **Touch-free IT** to deliver frictionless experiences, from pre-onboarding of employees to proactive and instant self-service and support—anywhere, anytime.
- **Freedom of choice** by enabling knowledge and frontline employees to work in any location using any device or OS for both BYO and corporate-liable devices.
- **Uncompromised uptime** whether working from the office or remotely.

IT TEAMS

- **Unified intelligence** to quickly identify, prioritize and remediate issues.
- **Simplified custom workflows** to create and deploy complex management workflows with drag-and-drop flexibility and speed.
- **Cloud native, off-domain policy management** extends visibility and management to 100 percent of devices.

SECURITY TEAMS

- **Micro-segmentation and real-time continuous authentication** and authorization for access control policies to shrink the attack surface.
- **Situational threat intelligence** that is trustworthy, actionable and readily available with authoritative context of the environment.
- **Control points** for Workload, Network, Device and Access Controls, and Teams that connect and align to the applications and data being protected.

Manage multi-modal employee experience

VMware has created an innovative way for IT to provide enhanced experiences and consistent quality of service for today's distributed workforce. Anywhere Workspace provides a comprehensive architecture that puts the employee first, promoting a culture of technology flexibility and choice, driving enterprise-class performance and uptime for users anywhere, and delivering high-quality immersive experiences across the entire employee lifecycle. With an intelligent, automated platform that enables continuous improvement, organizations can truly enable employees to work smarter and better, allowing businesses to reap the benefits.

Secure the distributed edge

No other vendor today provides an integrated approach that eases the move to Zero Trust through situational intelligence and connected control points. With end-to-end Zero Trust security and conditional access controls, organizations can provide seamless, secure access to all apps, whether on-premises or in the cloud, SaaS, mobile, or virtual. Anywhere Workspace enables organizations to reduce the number of device-related threats by ensuring compliance, reducing alert fatigue, and supporting rapid, proactive remediation. Organizations can shrink the attack surface even further by leveraging least-privilege methodologies such as microsegmentation. The result is broader, more effective security that gives users access to any app from any device.

Automate the workspace

Anywhere Workspace accelerates IT modernization efforts by simplifying processes through an outcome-based approach with optimized workflows, leveraging analytics for operationalization, and minimizing overhead through consolidation. The solution provides IT with automated, actionable insights on network health and app delivery, and by leveraging these analytics and automating remediation, IT can ensure device compliance and performance in real time. Enabling truly unified endpoint management, Anywhere Workspace empowers organizations to support diverse device environments and BYOD initiatives. By focusing on outcomes instead of tasks, organizations can increase IT responsiveness and efficiency, and disrupt traditional silos, reducing IT complexity and total cost of ownership for today's anywhere organizations.

Why VMware?

With an industry-first architecture that empowers employees to work from anywhere, the Anywhere Workspace solution delivers benefits to the entire organization, from the CIO and CISO to all employees. The solution enables organizations to boost employee engagement, improving morale by supporting new business initiatives and a culture of choice; reduce operational overhead and complexity, allowing IT to focus on driving business outcomes and innovation; and broaden security effectiveness by providing comprehensive visibility and security that follows users, data and apps wherever they are.

For more information on VMware Anywhere Workspace, visit www.vmware.com/solutions/anywhere-workspace or contact your VMware representative.