REGION FOCUS: WORLDWIDE

Executive Summary:
The Business Value of Azure VMware Solution

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For more than a decade, public cloud has been the major force reshaping the IT industry. The road to cloud is long and diverse, encompassing both net-new workloads and migration of existing workloads. While public cloud is a huge shift, on-premises is not disappearing, which necessitates the need for more seamless integration between on-premises environments and public cloud.

IDC spoke with organizations that have migrated and deployed important business workloads to Azure VMware Solution about their experiences. Study participants reported that the solution has provided a cost-effective, efficient, and high-performing platform that allows them to leverage existing investment and expertise in VMware and Microsoft technologies while benefiting from the agility and flexibility of the Microsoft Azure cloud.

Based on these interviews, IDC projects that interviewed customers will achieve benefits worth an annual average of $147,500 per 100 users ($17.22 million per organization) by:

- **Increasing the value of investment in existing licensing and infrastructure**, thereby running the same workloads more cost-effectively

- **Empowering IT teams** to uplevel their focus by providing a functional and reliable infrastructure foundation

Business Value Highlights

- ➡ **357%** 3-year ROI

- ⬇ **37%** lower 3-year cost of operations

- ➡ **9 months** to payback

- ⬇ **30%** lower infrastructure costs

- ⬆ **45%** more efficient IT infrastructure teams

- ⬇ **91%** less unplanned downtime

- ⬆ **86%** faster to deploy new compute/storage resources

- ⬆ **48%** higher developer productivity

- ⬆ **$70.0 million** higher revenue per organization per year, business enablement

- **Ensuring that development teams and lines of business** can move with speed, agility, and flexibility

- **Achieving better business results** by generating new revenue streams and ensuring customer satisfaction with timely and high-performing services and products

Read the full white paper

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