

How Companies are Fast-Forwarding Digital Transformation Despite Global Business Disruption

For many companies, the global business disruption of 2020 put a pause on progress. However, some successfully used this period of change to fast-forward their digital transformation and gain a competitive edge.



In 2020, digital transformation **skipped forward seven years...**

88% of organizations required or encouraged employees to work from home²

1.4x increase in digital traffic and storage demands¹

76% of CIOs reported an increase in demand for digital products³

Up to 4x surge in cyberattacks reported to the FBI and services⁴

Some companies are **moving further ahead than others...**

5x faster revenue growth for companies that scaled tech adoption and innovation⁵

4x faster revenue growth for 'leapfrogger' companies that sped up digital transformation⁵

While many enterprises are still **stuck on pause.**

Inconsistent platform adoption across lines of business



Existing investments in legacy systems

Business-critical apps locked on-premises

Downtime and rearchitecting required to move to the cloud



Complex and unmanageable vendor relationships

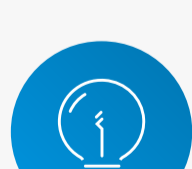
Extensive compliance and regulatory requirements



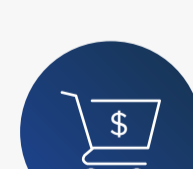
VMware and Microsoft's partnership allows you to **unpause progress and fast-forward your innovation**



Combining the best of two enterprise leaders so you can migrate with confidence



Tapping into enterprise-grade innovation to support your transformation



Reducing vendor complexities and costs with a comprehensive portfolio

85 million workloads use VMware's virtualization platform⁶

600+ Azure native services available⁸

25% lower cloud spend per month, on average⁹

95% of Fortune 500 companies use Microsoft's scalable public cloud⁷

Market-leading VDI and Kubernetes modern app services

Powerful solution suite that integrates with existing investments

Discover how you can unlock a secure foundation for digital transformation today

1. World Economic Forum, Here's how COVID-19 increased internet traffic - and what it means for global emissions, Jan 2021
 2. Gartner, HR Survey Reveals 88% of Organizations Have Encouraged or Required Employees to Work From Home Due to Coronavirus, Mar 2020
 3. Gartner, Survey of Nearly 2,000 CIOs Reveals Top Performing Enterprises are Prioritizing Digital Innovation During the Pandemic, Oct 2020
 4. The Hill, FBI sees spike in cyber crime reports during coronavirus pandemic, Apr 2021 5. Accenture, Make the Leap, Take the Leap, 2021
 6. Internal VMware data 7. Microsoft Azure 8. Microsoft Azure 9. CloudHealth