

# Carbon Black.

## SUCCESS STORY

# DraftKings Increases Endpoint Visibility with CB Defense



### INDUSTRY

Media & Entertainment

### COMPANY SIZE

201-500 employees

### SECURITY CHALLENGES

- + Lack of endpoint visibility
- + AV consuming high CPU resources

### PRODUCT

CB Defense

### KEY BENEFITS

- + Increased endpoint visibility
- + Lightweight agent

### Summary

The security team at DraftKings, a fantasy sports contest provider, needed a security solution that would increase their endpoint visibility. The team also wanted to find a comprehensive security solution that would not impact the behavior of their endpoints. Carbon Black's CB Defense was the solution. Technical Operations Engineer Trevor Albrecht of DraftKings chose to gain insight to the company's endpoint behavior.

### Increased Visibility Without Lag of Traditional AV

At DraftKings the most important criteria when choosing a new endpoint security solution was not only powerful prevention, but also finding a product that would have a minimal impact on endpoint behavior. DraftKings' current solution was taking up their valuable system resources. As Albrecht notes, "those resources are needed by their developers and business users. Employees should have the comfort knowing that they will be safe doing their day-to-day tasks." Albrecht and his team went through a thorough search process before choosing Carbon Black. Over 6-8 months, they vetted almost 100 different products, and after narrowing it down to testing a few products in their environment, it was clear that Carbon Black was the winner.

### The Winning Solution

Since working with CB Defense, DraftKings has gained an immense amount of insight to their endpoint behavior. The team now has a better idea of what their network looks like, and what traffic they should be looking for, and are able to identify new attacks. They are receiving this information at a significantly faster speed than their prior traditional anti-virus product, and CB Defense now provides them with more advanced resources to interpret their data. DraftKings believes that the biggest asset CB Defense provides is the lightweight agent. Albrecht compliments this feature, saying "The



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**“ The biggest benefit we’ve seen is that [end users] feel like we’re not running any kind of AV”**

Trevor Albrecht, Technical  
Operations Engineer

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biggest benefit we’ve seen, and even heard from our users throughout the organization, is that they feel like we’re not even running any kind of antivirus or endpoint security because they don’t see those drags that they would on a daily basis with our prior solution.” There is no dent in the usability of whatever computer or endpoint the agent is put on.

### **Conclusion**

With CB Defense, DraftKings has increased visibility into their endpoints to not only detect threats, but to better understand their network’s behaviors.

Discover more companies who have found success with Carbon Black visit: [carbonblack.com/customer-success](https://carbonblack.com/customer-success)

### **About Carbon Black**

Carbon Black is a leading provider of next-generation endpoint security. Carbon Black serves more than 3,700 customers globally, including 30 of the Fortune 100. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV). Leveraging its newly introduced big data and analytics cloud platform – the CB Predictive Security Cloud – Carbon Black solutions enable customers to defend against the most advanced cyberthreats, including malware, ransomware, and non-malware attacks. Deployed via the cloud, on premise, or as a managed service, customers use Carbon Black solutions to lockdown critical systems, hunt threats, and replace legacy antivirus.

For more information, please visit [www.carbonblack.com](https://www.carbonblack.com) or follow us on Twitter at @CarbonBlack\_Inc.  
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