

# Carbon Black. CB CUSTOMER SPOTLIGHT

## Q&A With Landmark Credit Union's Matt Goodacre

Featuring Matt Goodacre, Security Analyst at Landmark Credit Union



### INDUSTRY

Finance

### COMPANY SIZE

600+ employees

### SECURITY CHALLENGES

- + Issues with phishing emails and ransomware
- + Unable to run an audit in a temporary directory

### PRODUCT

CB Protection

CB Response

### KEY BENEFITS

- + All workstations in high enforcement
- + Greater support to solve issues quickly

### Tell us about the process for choosing Carbon Black. Why did Carbon Black stand out amongst the competition?

The choice was the result of an audit, where we could not allow anything to run from a temporary directory and Carbon Black complied. After about four months, all of our workstations were in high enforcement, and our previous concerns with phishing emails and ransomware have vanished because of CB Protection.

### How have your learnings from the greater security community influenced your security practice?

As an industry we need to stop saying no to things we do not like. We need to say "Know" with a K. We must always be open to and knowledgeable about new tools, technology, tactics and procedures.

*"Carbon Black does a great job blocking everything, it is definitely worth the time you put into the product."*

*- Matt Goodacre, Security Analyst*

### What advice do you have for someone starting their career in security?

Be willing to constantly learn, adapt and be patient. Communication at all levels is important to build trust and rapport to influence change and forward movement to secure environments.

### How would you describe the value you have received from the User Exchange community?

I enjoy Carbon Black's User Exchange community, and spend my time looking through the Threat Research page for new reports and updates, as well as responses to community questions. I also enjoy reading the TAU-TINs. I also look to make sure we are following the standard process behavior.

### Do you have your own personal security philosophy?

Why not my own, I do enjoy the saying "The more quiet you become, the more you can hear."

### Final thoughts regarding Carbon Black and the community.

CB Protection is awesome. One piece of advice I would give to potential customers is to invest your time into this product - you can't keep jumping from tool to tool. Carbon Black does a great job blocking everything, it is worth the time you put into the product.

### About Carbon Black

Carbon Black (NASDAQ: CBLK) is a leading provider of next-generation endpoint security delivered via the cloud. Leveraging its big data and analytics cloud platform - the CB Predictive Security Cloud - Carbon Black consolidates prevention, detection, response, threat hunting and managed services into a single platform with a single agent and single console, making it easier for organizations to consolidate security stacks and achieve better protection. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV) enabling customers to defend against the most advanced threats. More than 4,300 global customers, including 35 of the Fortune 100, trust Carbon Black to keep their organizations safe.

Carbon Black and CB Predictive Security Cloud are registered trademarks or trademarks of Carbon Black, Inc. in the United States and other jurisdictions.

# Carbon Black.

1100 Winter Street  
Waltham, MA 02451 USA  
P 617.393.7400 F 617.393.7499  
[www.carbonblack.com](http://www.carbonblack.com)