

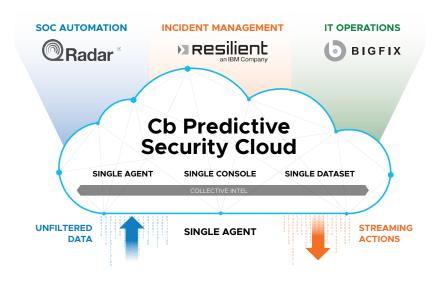
# **Carbon Black and IBM Partnership**

## Partnering to Simplify Protecting Against and Responding to Cyber Attacks

Carbon Black and IBM Security have partnered to provide organizations with solutions that deliver a more simplified and streamlined way to protect against, accurately respond to, and manage cyber attacks. The first of its type, the partnership delivers deep technical integration of Carbon Black's next-generation endpoint security solution into IBM's suite of security product offerings and service solutions.

# **Security Products**

The integration of IBM's QRadar, Resilient and BigFix security products for security intelligence and endpoint management, with Carbon Black's endpoint prevention and incident response products, bring unparalleled security value to organizations worldwide. These integrations are available for download via the IBM Security App Exchange.



### Carbon Black & QRadar

### Investigate threats faster and stop the bleeding

The Carbon Black apps for IBM QRadar provide security teams a single control panel and dashboard for SIEM, next-generation antivirus (NGAV), and endpoint detection and response (EDR). SOC operators and incident responders can now investigate threat alerts more rapidly with endpoint context, and stop the bleeding by taking instant remediation action on the point of compromise all without leaving the QRadar console. These easy-to-install-and-configure apps are provided at no charge to Carbon Black and IBM customers, through the IBM Security App Exchange.

### **Carbon Black & Resilient**

### Speed remediation with automated and orchestrated response

Speed is paramount in responding to security incidents, so in a modern, high-powered SOC, automating remediation workflows and orchestrating critical IR activities across various systems and departments are essential capabilities. Complete unfiltered endpoint visibility and advanced telemetry from Carbon Black ensures no investigation ever hits a dead-end, and answers needed by SOC analysts are automatically attached to Resilient incidents. When remediation such as banning a malicious file is required to thwart an attack, Carbon Black's endpoint response actions can be invoked directly and even automatically from a Resilient Action Module. The combination of these tightly integrated solutions ensures your organization is a step faster than the adversary.

### **Carbon Black & BigFix**

### Mitigate application vulnerabilities through prioritized patching

Organizations struggle to keep up with an unending flow of patches and vulnerabilities. Carbon Black and BigFix are tightly integrated to deliver "Active Attack Remediation", which enables organizations to prioritize patching systems where vulnerable applications are running. To help security professionals streamline and prioritize which threats and compromised apps to remediate first, the solution greatly accelerates the remediation of vulnerable endpoints, reduces environmental risk, and lowers the overall cost of security.

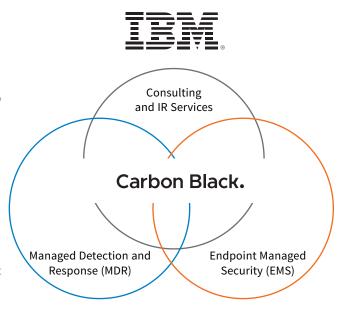
# **Security Services**

IBM Managed Security Services powered by Cb Defense and Cb Response bring the power of managed next-gen antivirus and threat hunting to clients worldwide. Backed by IBM X-Force Threat Intelligence and the unrivaled scale and visibility of IBM Security, providers no longer have to go it alone or settle for antiquated and ineffective endpoint security solutions simply from a lack of resources. Partner with IBM to protect your brand and valuable intellectual assets, 24x7x365.

# **IBM Managed Detection and Response (MDR)**

### Continuous, always-on monitoring of endpoints

Fully managed threat hunting and real-time detection service built around Cb Response and intelligence from IBM X-Force. The service achieves continuous, always-on monitoring of enterprise endpoints to instantly alert on any signs of malicious or suspicious activity.



### **Endpoint Managed Security (EMS) on Cloud from IBM**

### Protect endpoints against advanced threats, ransomware, and malware

Built on Cb Defense to deliver managed NGAV services for organizations that need to replace their antiquated and ineffective antivirus product to better protect their endpoints against advanced threats, ransomware, and everyday nuisance malware.

### IBM Consulting and IR Services

IBM also offers custom security consulting and incident response services that can be tailored to an organization's needs.

"IBM is committed to protecting our customers' assets from advanced threats and other cyber attacks. With this new collaboration, IBM and Carbon Black are combining industry-best services and solutions."

-Jason Corbin, Vice President of Strategy, IBM Security

#### **About IBM Security**

IBM's security platform provides the security intelligence to help organizations holistically protect their people, data, applications and infrastructure. IBM offers solutions for identity and access management, security information and event management, database security, application development, risk management, endpoint management, next-generation intrusion protection and more. IBM operates one of the world's broadest security research and development, and delivery organizations. For more information, please visit www.ibm. com/security, follow @ IBMSecurity on Twitter or visit the IBM Security Intelligence.

#### **About Carbon Black**

Carbon Black is a leading provider of next-generation endpoint security. Carbon Black serves more than 3,700 customers globally, including 30 of the Fortune 100. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV). Leveraging its newly introduced big data and analytics cloud platform - the Cb Predictive Security Cloud - Carbon Black solutions enable customers to defend against the most advanced cyber threats, including malware, ransomware, and non-malware attacks. Deployed via the cloud, on premise, or as a managed service, customers use Carbon Black solutions to lock down critical systems, hunt threats, and replace legacy antivirus. For more information, please visit www.carbonblack.com or follow us on Twitter at @CarbonBlack Inc.

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