

## vmware® PARTNER NETWORK

# EMPOWER EUROPE 2018 EUROPE CONFERENCE

VMware's elite technical event for Partners

### VMware EMPOWER 2018 Europe Conference

Q. What is EMPOWER?

A. Based on partner feedback, we have made a programmatic change to VMware Partner events, beginning this year. EMPOWER 2018 Europe Conference is a stand-alone partner-only event that will replace Partner Exchange, previously held at VMworld.\* EMPOWER provides in-depth technical content and training on how to deploy VMware solutions for your customers.

Q. When is it?

A. EMPOWER 2018 Europe Conference is taking place 2-4 July 2018, at the Hilton Vienna, Austria.

Q. Who should attend?

A. This invite-only event aims to bring together VMware's global technical partner community to access the latest training, certifications, and accreditations needed to successfully design and deploy VMware solutions.

Q. Where do you register?

A. Partners pre-approved to attend will receive an email invitation from their VMware representative or the VMware Partner Network team.

Q. When will registration open?

A. Registration opened mid-April

Q. How much does it cost?

A. €1,300 plus VAT (20%) per partner attendee. Eligible Development Fund partners can request reimbursement for the conference pass fee via VMware's Partner Rewards Development Fund tool.

Q. What is the best airport to fly into?

A. The best and closest airport to fly into is the Vienna, Austria. <http://www.viennaairport.com>. The airport is located about 18km from the Hilton Vienna Hotel (Stadtspark).

Q. What hotel will the conference take place at?

A. The conference will take place at the Hilton Vienna (Am Stadtspark 1, 1030 Wien, Austria), located in the heart of Vienna. To take advantage of the discounted conference rate code (€189), look out for a follow up email after event registration, or visit the webpage here: <http://eventsathilton.com/show/5ad9d876d4245b537f8f730b>

Q. What attractions are there in Vienna near the Hilton Hotel?

A. To view a list of attractions and things to do near the Hilton Hotel, please visit the Visitor Bureau website at: <https://www.wien.info/en>

Q. When should I arrive and depart Vienna?

A. It is recommended attendees arrive the evening of Sunday 1 July, so they can attend the Certification Sessions that will start on Monday morning. Official breakouts will commence at 12:00pm, followed by the General Session on Monday evening. Suggested departure is Wednesday 4 July, once the sessions have finished (around 4:30pm).

Q. What about Partner Exchange @ VMworld?

A. Partner Exchange which has been held at VMworld for the past several years will no longer offer in-depth technical enablement content. VMworld is still the place to go with your customers, for three and a half days of in-depth learning, networking and meeting a broader range of VMware executives and experts. For more information about VMworld, visit [vmworld.com](http://vmworld.com).

### VMware EMPOWER 2018 Europe Questions

Q. Have additional EMPOWER event questions?

A. Contact: [empowereurope2018@vmware.com](mailto:empowereurope2018@vmware.com)

