

Table of Contents

Accelerate IT Response to Business Needs 3

Best Hypervisor Architecture for Security and Reliability 3

Most Comprehensive Solution for Greater Business Responsiveness 5

 Software-Defined Data Center Approach Pioneered by VMware 5

 All Components for Building and Running a Private Cloud Infrastructure 6

 Purpose-Built, Highly Automated Management Solutions 7

 Software-Defined Storage Capabilities Enable New Converged Storage Tier 9

 Proven Leadership in Network Virtualization Delivers Speed and Efficiency 10

 Virtualization-Aware Security Provides More-Robust Protection 11

**Maximum Application Availability and Business Continuity for Greater Reliability
and Reduced Business Risk 12**

Lowest TCO for Highest Resource Utilization and Administrator Productivity 13

**Most Proven, Trusted, and Widely Deployed Virtualization Platform Supporting
Private Clouds, Hybrid Clouds, and Desktops. 15**

 World’s Most Successful Companies Run VMware. 15

 VMware: A Leader in Private Cloud 16