

The Move Is On To Hybrid Cloud

Survey says hybrid cloud offers the best of private and public cloud architectures



According to a recent MarketPulse survey by IDG Research Services, Enterprise IT executives say they're planning to deliver more than half their IT services via the cloud within the next two years. Key drivers are cost savings, increased agility and faster deployments. Hybrid clouds offer the best-of-breed of both private and public cloud architectures, while allowing IT to leverage their existing investments and maintain control.

Cloud becoming the de facto model for IT service delivery



Within two years more than 50% of IT services **will switch to cloud delivery**



Percent of **apps deployed to hybrid cloud will soar** from 16% to 44% in two years



75% of organizations **have integrated or want to integrate** public cloud services with their on-premises data center resources



Choosing the right cloud service is critical. Enterprise IT organizations had this to say about adopting cloud services

Important factors when evaluating cloud services



83% cite **Security**



75% say **Resiliency/Reliability**



68% choose **Service Performance**



55% go with **Predictable Cost Model**



30% cite **Compatibility**

Important drivers when implementing cloud services



64% Say cost efficiencies gained from **consolidating IT Systems/Infrastructure** are a key benefit



57% cite speed of deployments and **improved agility** as the most important drivers



50% Agree **disaster recovery/business continuity** is a top driver

IT leaders believe hybrid cloud packs a strong combination of IT and business benefits

“IDC predicts that more than 65% of enterprise IT organizations will commit to hybrid cloud before 2016”



62%

say hybrid cloud **increases the speed of delivery** of IT resources



56%

maintain that hybrid cloud **improves disaster recovery**



53%

say hybrid cloud **improves resource utilization**



59%

say hybrid cloud has **reduced IT capital expenses**

Organizations still have ambitious plans to deploy applications to the cloud. Hybrid cloud is a favored play, with users wanting to achieve greater agility, speed and cost savings. VMware vCloud® Air™ and EMC are uniquely positioned to deliver choice and the promise of cloud computing, while maintaining the investment and integrity built into current applications and infrastructure.



To learn more, download the white paper at vmware.com/go/movetohybridcloudpaper