Unified Endpoint Management: The Next Stage of Enterprise Mobility

The Evolution of Enterprise Mobility

From mainframe to mobile device management (MDM), they moved on to enterprise mobility management (EMM). Today, as business requirements and technologies continue to evolve, innovation, organizations are thinking more broadly and evolving unified endpoint management (UEM).

PART 1: THE NEXT STAGE OF ENTERPRISE MOBILITY

LIFECYCLE MANAGEMENT

Unified endpoint management is now essential. Don't risk the future of your business leaders. Without UEM, these challenges pose significant business risks.

- **For example, a major airline is realizing:** AirWatch Unified Endpoint Management.
- Today, organizations around the world are gaining the benefits of VMware Workspace™ ONE™, the integrated digital workspace platform.
- The leading technology from VMware takes a unified endpoint management (UEM) approach to enable IT to centrally manage every device, every app, and every user across platforms, both corporate-owned and BYOD. VMware AirWatch powers VMware Workspace™ ONE™—the integrated digital workspace platform.

PART 2: RISKS AND PAIN POINTS

4 Reasons to Adopt UEM Today

1. **Complexity from multiple tools:** Legacy tools don't support today's networks or connected devices.

2. **Lost productivity:** Lost productivity is one of the biggest pain points for both remote users and mobile users.

3. **Locked-down devices with little or no self-service:** Locked-down devices with little or no self-service processes.

4. **A poor user experience:** Poor user experience is impacting productivity. UEM can help improve productivity.

For the seventh consecutive year, VMware has been named a leader in the Gartner Magic Quadrant for Enterprise Mobility Management (EMM). In 2017, Gartner recognized VMware's position in the top-right quadrant of the Magic Quadrant, the highest position in ability to execute and furthest in completeness of vision, for worldwide unified endpoint management.

PART 3: THE VMWARE UEM SOLUTION

Unified Endpoint Management with VMware

VMware Workspace™ ONE™ unifies enterprise mobility management (EMM) and enterprise application control. VMware AirWatch is the mobile device management (MDM) solution that has helped organizations transition to MDM.

PART 4: CUSTOMER PROOF POINTS

Realizing the Benefits

Today, organizations around the world are gaining the benefits of VMware AirWatch Unified Endpoint Management. For example, a major airline is realizing:

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