TOP 5 REASONS
Why You Can’t Afford Not to Virtualize

80% or more workloads will be virtualized by 2016. But small and midsize businesses are lagging behind. Only 53% of applications are virtualized, with 32% surveyed having virtualized less than 40% of workloads.

Virtualize to build the right foundation for cloud computing, mobility, social media and big data – which will account for 98% of the spend on IT growth by 2020.

If you don’t virtualize…

1. Unnecessarily high costs
2. Greater IT complexity
3. Losing out to the competition
4. More business disruption
5. You will be missing out on significant cost savings – and spending far more than your competition on IT.

Typically Virtual Machines (VMs) run on each physical server, says Forrester, which saves on server costs as well as power and cooling requirements. Virtualization saves up to 50% estimates Gartner, compared with businesses that rely on physical resources, while also increasing flexibility, speed and QoS.

Your IT organization will be far less efficient. Independent research shows that a modern virtualization platform with operations management capabilities enables:

1. 36% reduction in application downtimes
2. 30% increase in hardware savings
3. 50% increase in job productivity
4. 26% decrease in time spent troubleshooting
5. 28% increase in operational efficiency
6. 67% decrease in time spent on IT staff turnover
7. 50% increase in application performance

Your business will be less agile and less flexible. It’s much easier to deploy and scale resources faster, more efficiently and cost-effectively.

Your business will be at increased risk for lost revenue due to business disruption. A staggering $7,900 a minute is the cost of unplanned data center downtime.

Virtualization provides more efficient and cost-effective disaster recovery with near zero downtime compared with legacy physical solutions.

Virtualization is the key to business agility. It’s the pathway to the cloud, which is also the route to other major IT changes including mobility, big data analytics, social media and IT consumerization.

At least 70% of your IT environment should be virtualized to successfully transition to the cloud, says Capgemini.

DOWNLOAD OUR WHITE PAPER to find out why you can’t afford to miss out on the efficiencies, cost savings and agility provided by virtualization: vmware.com/go/top5reasons

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1. Source: Magic Quadrant for x86 Server Virtualization Infrastructure, Gartner, June 27, 2013
2. Source: Expand Your Virtual Infrastructure With Confidence And Control, Forrester Research, February 2014