Traditional data centers are decreasing in prevalence, while cloud increases. Cloud markets are expected to grow in 2018 and beyond.

<table>
<thead>
<tr>
<th>Year</th>
<th>Public cloud</th>
<th>Private cloud</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>50%</td>
<td>23%</td>
</tr>
<tr>
<td>2020</td>
<td>62%</td>
<td>23%</td>
</tr>
</tbody>
</table>

2020 is predicted to be the year during which combined IT infrastructure spending on private and public cloud will eclipse spending on traditional data centers.1

Prepare for your hybrid cloud launch

The expected hybrid cloud market in 2021 is $91.8 billion, up from an estimated $33.3 billion in 2016. That’s a compound annual growth rate of 22.5%.2

Standardization

Cloud Foundation enables quick, repeatable, secure deployments based on a standardized VMware Validated Design.

Find the optimal flight path to your destination

With hybrid cloud, you gain the flexibility to run your cloud on premises or to consume it as a service from public cloud partners, through a common foundation that can be managed using existing skill sets and processes.

What can hybrid cloud do?

- Lower TCO
- Ease of use through automation
- Improved security
- Seamless end-user computing
- Integration with public cloud

VMware Cloud Foundation benefits

Companies are looking to keep up with business and customer demands but face roadblocks, such as the complexity and expense that come with running disparate infrastructure and continual security threats.

Why hybrid cloud?

Primary VMware Cloud Foundation use cases

- Data center modernization
- Enables future-proof infrastructure: Run any app, traditional or cloud-native containerized

How do you get to hybrid cloud?

Primary VMware Cloud Foundation use cases

- Mobility
- Integration
- Improved security
- Seamless end-user computing

VMware Cloud Foundation drastically simplifies the path to hybrid cloud by delivering core VMware products within a common platform, fully integrated and interoperable — so you can continue leveraging your current tools, processes and people.

GALACTIC GUIDE TO HYBRID CLOUD

Understand your mission objectives for successfully navigating the cloud universe

What can hybrid cloud do?

VMware Cloud Foundation leverages a common cloud stack including infrastructure and management functionality across private and public clouds. This functionality enables a fully compatible and operationally consistent environment.

Hybrid Cloud: 10 notable statistics," August 2017, The Enterprisers Project